

# Swedish firm willing to invest in Noida Film City

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**Lucknow:** In the run up to UP Global Investment Summit 2023, a Swedish firm has expressed its intent to invest in the Noida Film City project.

The expression of interest was received by Uttar Pradesh government delegation that is out to mobilise investment for the state through global roadshows.

To note, in December 2020, Chief Minister Adityanath had announced his decision to build a "world-class film city" in the state.

Accordingly, relevant instructions were issued to the Yamuna Expressway Industrial Development Authority which identified 1,000 acres of land for the purpose.

To be built on a public pri-



Indian delegation led by Deputy Chief Minister Brajesh Pathak with Argentina foreign minister

vate partnership mode, the film city is to come up at an estimated cost of Rs 6,000 crore. It is expected to come up in three phases of which the first phase includes building studios, open areas, amusement parks and villas, according to officials. An official spokesperson said the roadshows were working in the favour of the state.

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