

Trade expo in Feb to promote micro units

TIMES NEWS NETWORK

Lucknow: An international trade expo will be organised in Lucknow in the last week of February. The five-day expo will be focused on promoting the micro and small units. A three-pronged strategy to boost the economy of the state has been finalised by the PHD Chamber of commerce and industry which is going to host the event.

It will give an opportunity to the small traders who will not be able to participate in the global investors summit. Deputy secretary general of the commerce and trade body, Ranjeet Mehta said, "The objective of this summit is to encourage small traders to join the 1 trillion USD journey of the UP government. We are expecting that 2.50 lakh to 3 lakh traders will assemble in the expo." It will open on February 23 at Indira Gandhi Pratishthan in Gomtinagar.

Appreciating UP government for improving the ease of doing bu-

Lulu grp's Fair Exports promises ₹1.7k cr biz

Increasing its footprint in the state, the Lulu group has promised investments worth Rs 1,700 crore in UP. A government delegation, which visited the UAE ahead of the Global Investors' Summit 2023 to attract investment, met senior executives of the Lulu group. The group company Fair Exports, which is into food and agro products' business, will set up five units in Saharanpur, Aligarh, Jhansi, Unnao and Barabanki.

business for new entrepreneurs, the office bearers said that some nodal officers shall be appointed to handle the query and grievances of the business community. "Though Invest UP team is extremely effective and efficient at overall coordination; having a point person to deal with other departments will be extremely helpful for those looking to invest in UP," said Mehta.