

How about made-in-UP Arcor candies?

TIMES NEWS NETWORK

Lucknow: Famous for its butter toffees, Argentina-based multinational Arcor Group may make an investment in Uttar Pradesh. In an assurance to the state's delegation travelling to Buenos Aires as part of UP Global Investor Summit roadshows, the company has agreed to invest in the state.

Led by deputy chief minister Brijesh Pathak, the delegation also paid a visit to the Arcor factory which is the world's biggest manufacturer of hard candies, toffees and chocolates. It is also an important player in the



Delegation led by deputy CM Brajesh Pathak in Buenos Aires

world of consumer food products like tuna salads, marmalades and dried pasta.

The company, which is over 70-year-old and has a presence in 100 plus countries

of the world, is also into manufacturing of various kinds of ice-creams, including gelatos besides making cookies and crackers.

Comprising senior offi-

cials from state including additional chief secretary animal husbandry Dr Rajnesh Dube, the delegation apprised the business community in the Latin American country that Uttar Pradesh had the potential to meet Argentina's food processing and imports like soya beans, fresh or dried bananas, pet food and even cocoa powder.

The company may pick up raw material from UP's agricultural produce as the state was number one in India in terms of wheat, sugarcane, milk, potato, mango, pea and processed meat production.