

# 52 global firms ready to invest in UP after 1st leg of roadshows

## More Teams Leave For Roadshows And Biz Meetings

TIMES NEWS NETWORK

**Lucknow:** As many as 52 industry groups have given their official confirmation for investing in UP and participating in the Global Investors Summit (GIS) to be held in February 2023 as a result of the initial round of roadshows 'Team Yogi' conducted abroad.

Foreign investors who

### ► Open dairy research centre: DyCM to Brazil scientists, P 4

have given their consent to invest in UP and come to UP-GIS include Dhaval Patel from pharmaceuticals, Arne Aertbelien from Invest Asia, Jeroen Maudens from corporate finance, Aditya Sharma from Chamber of Luxembourg, Elena Suárez from Business Europe, specialist Wim Bosman from Credendo, MD Pascal Kerneis from ESF Indian Association, Selvaraj Alagumalai from Lux-



A delegation from UP with probable investors in Brussels

embourg, Baron Philippe Vlerick from Chairman BIC-C&I and a representative from Eurochambres.

Besides, CEOs of IMEC, BIO EIBC, Malhar Fund, European Investment Bank, Diplomatic World, SME Connect, Industry & Space Mithra, Hyundai Motor Group, Incofin, India House Leuven, Leuven Mindgate, TCS, European Institute of Asian Studies, Nokia, representa-

tives from leading companies such as ELCC, VDM, World Telecom Labs, Antwerp Emotec, Tag Factory, Agristo Massa, UCB Pharma and Deloitte Belgium will also attend.

In addition to this, numerous additional organisations have assured to send representatives, whose final consent will be given later.

On December 9, UP ministers and officials held road-

## Ministers project Brand UP abroad

As part of the second phase of roadshows, a team led by industries minister Nand Gopal Nandi and PWD minister Jitin Prasada, met industry representatives from Belgium on Monday. Another team led by minister Jal Shakti minister Swatantra Dev Singh met investors in Australia while MSME minister Rakesh Sachan led a team to Dubai while In Brazil, deputy chief minister Brajesh Pathak and minister of fisheries Sanjay Nishad led a team of officials in Sao Paulo. **P 4**

shows in Frankfurt, Toronto, and Mexico as part of the first phase. The roadshows consisted of one-on-one business meetings and group meetings where the team apprised potential investors of the various developments in UP, its investor friendly environment, its sectoral policies, infrastructure growth etc.

### ► Secure climate, P 4