

Govt depts to woo domestic investors

TIMES NEWS NETWORK

Lucknow: Chief secretary DS Mishra on Tuesday directed concerned departments to set up investment cells to establish contact with domestic investors and address their concerns. These departments must ensure that they have contacted potential investors and held a meeting with them by January 20.

In a meeting on the Global Investors' Summit-2023 that he chaired on Tuesday, the CS said officials should identify areas where the state can get maximum investment.

“A very positive message has gone out to other countries because of the global roadshows and now it is time to get in touch with domestic investors,” Mishra said.

The CS said the information department should prepare a presentation for domestic investors, detailing the benefits of investing in UP, its sectoral policies and law and order situation.

He said the description of policies in brochures should be in simple language so that it is easy to understand.