



Presenting UP to the world

“The state is organising a Global Investors Summit (UPGIS) from February 10-12, 2023 at Lucknow to showcase the infinite business opportunities present and to provide an integrated platform for global business fraternity to collaborate in the overall economic development of Uttar Pradesh.”

Yogi Adityanath
Chief Minister, Uttar Pradesh

Yogi Adityanath led UP government has set an impressive target of bringing investments worth Rs 10 lakh crore to India's heartland during the mega event to be held from February 10-12 in 2023. In order to apprise the prospective investors about the policies and programmes of the Yogi government that have created an investor-friendly climate in the state, the delegations from UP undertook exhaustive roadshows in as many as 16 countries to attract investors from across the globe.

Ahead of Yogi Adityanath government's eagerly-awaited Global Investors Summit, foreign investors have shown immense interest to invest in Uttar Pradesh in response to the roadshows by the delegations of UP's ministers and officials who travelled across several continents like Europe, Asia and North America.

A comprehensive action plan for the global branding of Uttar Pradesh has been prepared before the Global Investors Summit 2023. The state government is aim-

Targeting a resounding success of the upcoming UP Global Investors Summit 2023, the state government took the world stage by storm, promoting 'Brand UP'

ing to promote 'Brand UP' within India and abroad to achieve the larger goal of making UP a USD 1 trillion economy. Inspired by the 'double engine' growth model, the state government is propelling a highly strategic and reformative approach to position Uttar Pradesh as an ideal state for industrial growth and development.

With the new influx of investments, UP shall be able to accomplish the generation of new employment opportunities for the state youth. In December, with multiple roadshows, discussions have been held pertaining to lucrative investment opportunities in defence, aerospace, civil aviation, logistics, electronics, IT, start-ups, data centre, handloom and textile, etc. Countries where UP government has held roadshows include countries like Japan, Germany, Thailand, Mexico, South Africa, Brazil, Australia, France, Netherlands, Belgium,



South Korea, Singapore, Sweden, UAE and Canada.

In the first leg, Nand Gopal Gupta, UP industrial development minister and Jitin Prasad, public works department minister travelled to Europe. Likewise, Brijesh Pathak and Keshav Prasad Maurya, deputy chief ministers along with Suresh Khanna, UP's finance minister, toured the globe towards the same objective. Meanwhile, invitations to industrial development ministers of countries like UAE, Japan, Germany, Thailand, Mexico, South Africa, Brazil, Australia, France, Netherlands, Belgium, Canada — for the summit has already been sent out.



“Uttar Pradesh has set a benchmark of development in every field in the last five years. Due to this, even as the life of the people of the state has been made easier, new opportunities have also been created. I am sure that the multi-dimensional development of Uttar Pradesh will continue to play a leading role in new India.”

Narendra Modi
Prime Minister

REVVING UP THE 'DOUBLE ENGINE'

With several sectoral policies, UP government aims to promote 'Make in India', entrepreneurship, investment and innovation, and make it a thriving reality in the state.

- ▶ Online Incentive Management System (OIMS)
- ▶ Investor Relationship Management System: Nivesh Sarathi
- ▶ UP Industrial Investment and Employment Promotion Policy 2022
- ▶ UP MSME Policy 2022
- ▶ UP Textile and Garmenting Policy 2022
- ▶ Dairy Farm & Product Development Policy 2022
- ▶ UP Poultry Development Policy 2022
- ▶ UP Electric Vehicle Manufacturing & Mobility Policy 2022



- ▶ UP Data Centre Policy 2021 (Amendment 2022)
- ▶ UP Startup Policy 2020 (Amendment 2022)
- ▶ UP Information Technology Policy 2022
- ▶ UP Electronics Manufacturing Policy 2020 (Amendment 2022)

- ▶ UP Information Technology Policy 2022
- ▶ UP Defence & Aerospace (Amendment) Policy 2022
- ▶ UP Aircraft Maintenance, Repair & Overhaul Policy 2022
- ▶ UP Bio-Energy Policy 2022
- ▶ UP Agri Export Promotion Policy 2022
- ▶ UP Private Investments in Medical Colleges Scheme 2022
- ▶ UP Tourism Policy 2022
- ▶ UP Solar Energy Policy 2022
- ▶ UP Warehousing & Logistics Policy 2022
- ▶ UP Export Promotion Policy 2020-25
- ▶ UP Film Policy 2018
- ▶ UP Pharmaceutical Policy 2018
- ▶ Uttar Pradesh Civil Aviation Policy 2017