

WELCOME TO INVEST

Team Yogi's first phase of campaigns held abroad for the Global Investors Summit in February next year, are showing positive results with many investors from Canada, Mexico, London and Germany expressing their desire to invest in UP. By finding new talent in fields like AI, bio-informatics and software in UP, international investors have the opportunity to grow their businesses through business-friendly platforms available in the state.

The Indian delegation from UP visited the International Maize and Wheat Improvement Center (CIMMYT) in Mexico, and so far, Canada's incubator and accelerator firm TBDC, has expressed its desire for partner-



ship between UP and Canada. Team Yogi is also held roadshows in Dubai, Abu Dhabi, South Korea, Belgium, Brazil and Australia in December to encourage financiers to invest in UP. The delegation led by Rakesh Sachan, minister, MSME Department, has completed his roadshow and one to one business dialogue in Abu Dhabi, UAE. The same dele-

gation also held a roadshow in Dubai. The delegation led by Satish Mahana met investors for the summit on December 12 and held campaigns across 14 in cities across Canada. A delegation led by Ashish Singh Patel, technical education minister and Jaiveer Singh, tourism minister, held a similar roadshow in South Korea and Japan. Brajesh Pathak, deputy CM and Sanjay Nishad, fisheries minister, have been successful in holding discussions with investors in Brazil and Argentina. Meanwhile, Swatantra Dev Singh, Jal Shakti minister and Arvind Kumar Sharma, Urban Development minister have already completed their roadshows in Australia.

Forging strong relationships

- Pascal Föhn, COO, Innoterra AG signed an investment intent with the GoUP delegation to set up the Innoterra Platform, a farmer connect platform working with a goal of doubling farmers' income, for UP
- PartexNV has signed an investment intent to establish AMRIT— a 'Patient Data Exchange' at Varanasi to utilise the power of AI in healthcare systems
- UP delegation led by KP Maurya, Deputy CM, met delegation from Partex NV at Paris and invited the Group to UP Global Investors Summit
- UP delegation led by deputy CM and IT minister met Safran Group's Martin Klotz, senior VP, International and public affairs, and discussed Safran's investment plans for UP and invited the group to UP GIS 2023
- Michel Paskoff, senior VP, International Cooperation, met the Indian delegation led by deputy CM and expressed interest in exploring available opportunities in 'Aircraft Maintenance Repair' and 'Overhaul Space' in UP
- GoUP delegation met Guirec Servan, country head (India), EDF Renouvelables and Total Eren and invited them to the UPGIS in February 2023 and explore opportunities in renewable energy sector in Uttar Pradesh
- Stephan Francais, CEO, Thomas Computing and Pierre Krasnovsky, VP, international sales met the GoUP delegation and expressed intent to expand their set-up in the state of Uttar Pradesh