

Uttar Pradesh Goes Global



The state is organising a Global Investors Summit (UGIS) from February 10-12, 2023 at Lucknow to showcase the infinite business opportunities present and to provide an integrated platform for global business fraternity to collaborate in the overall economic development of Uttar Pradesh.

Yogi Adityanath
Chief Minister, Uttar Pradesh



Presenting UP to the world

Yogi Adityanath led UP government has set an impressive target of bringing investments worth Rs 10 lakh crore to India's heartland during the mega event to be held from February 10-12 in 2023. In order to apprise the prospective investors about the policies and programmes of the Yogi government that have created an investor-friendly climate in the state, the delegations from UP undertook exhaustive roadshows in as many as 15 countries to attract investors from across the globe.

Targeting a resounding success of the upcoming UP Global Investors Summit 2023, the state government took the world stage by storm, promoting 'Brand UP'

ing to promote 'Brand UP' within India and abroad to achieve the larger goal of making UP a USD 1 trillion economy. Inspired by the 'double engine' growth model, the state government is propelling a highly strategic and reformative approach to position Uttar Pradesh as an ideal state for industrial growth and development.

With the new influx of investments, UP shall be able to accomplish the generation of new employment opportunities for the state youth. In December, with multiple roadshows, discussions have been held pertaining to lucrative investment opportunities in defence, aerospace, civil aviation, logistics, electronics, IT, start-ups, data centre, handloom and textile, etc. Countries where UP government has held roadshows include countries like Japan, Germany, Thailand, Mexico, South Africa, Brazil, Australia, France, Netherlands, Belgium.



Uttar Pradesh has set a benchmark of development in every field in the last five years. Due to this, even as the life of the people of the state has been made easier, new opportunities have also been created. I am sure that the multi-dimensional development of Uttar Pradesh will continue to play a leading role in new India."

Narendra Modi
Prime Minister



South Korea, Singapore, Sweden, UAE and Canada. In the first leg, Nand Gopal Gupta, UP industrial development minister and Jitin Prasad, public works department minister travelled to Europe. Likewise, Brijesh Pathak and Keshav Prasad Maurya, deputy chief ministers along with Surash Khanna, UP's finance minister, toured the globe towards the same objective. Meanwhile, invitations to industrial development ministers of countries like UAE, Japan, Germany, Thailand, Mexico, South Africa, Brazil, Australia, France, Netherlands, Belgium, Canada — for the summit has already been sent out.

REVVING UP THE 'DOUBLE ENGINE'

- With several sectoral policies, UP government aims to promote 'Make in India', entrepreneurship, investment and innovation, and make it a thriving reality in the state.
- Online Incentive Management System (OIMS)
- Investor Relationship Management System: Nivash Sarathi
- UP Industrial Investment and Employment Promotion Policy 2022
- UP MSME Policy 2022
- UP Textile and Garmenting Policy 2022
- Dairy Farm & Product Development Policy 2022
- UP Poultry Development Policy 2022
- UP Electric Vehicle Manufacturing & Mobility Policy 2022



- UP Information Technology Policy 2022
- UP Defence & Aerospace (Amendment) Policy 2022
- UP Aircraft Maintenance, Repair & Overhaul Policy 2022
- UP Bio-Energy Policy 2022
- UP Agri Export Promotion Policy 2022
- UP Private Investments in Medical Colleges Scheme 2022
- UP Tourism Policy 2022
- UP Solar Energy Policy 2022
- UP Warehousing & Logistics Policy 2022
- UP Export Promotion Policy 2020-25
- UP Film Policy 2018
- UP Pharmaceutical Policy 2018
- Uttar Pradesh Civil Aviation Policy 2017

Uttar Pradesh: Destination Investment



Positioning UP as 'investors' paradise', important officials of the UP government toured the globe, attracting investors to UP

The objective of the UP delegation that visited foreign nations was driven by the intended success of the Global Investors Summit 2023 proposed to be held in February, 2023. Already through a delegation led by Nand Gopal, industry minister and Jitin Prasad, public works department minister, the UP government organised investor roadshows in Stockholm to invite Swedish business houses to the summit. In response, the delegation has received a positive response from Swedish firms showing

THE INTENT IS IN
The Uttar Pradesh government has already pulled in lucrative investment intents through its multi-country roadshow campaigns held in December 2022. According to government officials, nearly half of the total investment proposals have been received from the UK and the USA, alone. This was the first of its kind initiative, post independence, wherein teams from Uttar Pradesh went on a global tour with the aim to invite investors from all over the world to the state for investment.

Energy has expressed intent to invest Rs 1,000 crore at the Stockholm roadshow for setting up 'waste to energy' project in UP. Corporate leaders like Jan Larsson, president and CEO, Business Sweden, has said that with a huge population size and pro-active government, Uttar Pradesh has emerged as the most promising investment destination in India. UP has worked very hard and consistently to develop conducive conditions for industries and investment. Placing interests of investors above, the summit intends to speed up UP's march towards becoming an economic juggernaut. Different companies have signed MoUs worth investments of Rs 15,000 crore in Japan, Rs 8,500 crore in Singapore and Rs 600 crore in the Netherlands. Intent of investments worth Rs 20,000 crore has also come from the UAE.

Yogi Adityanath led team is working on a war footing to ensure the success of the upcoming UPGIS and met delegates from across the world

Bringing the world to UP



The Pradesh Global Investors Summit (UGIS) 2023 scheduled in Lucknow, is the flagship investment summit of the government of Uttar Pradesh. The 3-day long Investors Summit will bring together policy makers, corporate leaders, business delegations, academia, think tanks and political and government leadership from across the globe, to collectively explore business opportunities and large partnerships in Uttar Pradesh. It is an initiative aligned to the vision of PM Narendra Modi, of making India a USD 5 trillion economy, towards which the Uttar Pradesh government, under the leadership of CM Yogi Adityanath, has set an aspiration target of making the state a USD 1 trillion dollar economy in next five years. To keep UP investor-friendly and conducive, the state has introduced new industrial and employment policy that aims at bridging policy gaps and

smoothing the process of industrial set-ups in the state. By making most of its processes digital and transparent, the state aims to facilitate faster resolution and effective management of business aspirations of entrepreneurs and investors, alike. UP has taken various reformative steps in creating a holistic ecosystem for industrial development, through policy-driven governance, by formulating several policies to attract investment across defence and aerospace, manufacturing, EV manufacturing, warehousing and logistics, electronics manufacturing, tourism, textile, MSME, etc. Through this flagship investment summit, the state government aspires to reinforce the investment attractiveness of UP amongst the investor community and create opportunities for an inclusive development of Uttar Pradesh. UPGIS 2023 will witness participation of

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WELCOME TO INVEST

Team Yogi's first phase of campaigns held abroad for the Global Investors Summit in February next year, are showing positive results with many investors from Canada, Mexico, London and Germany expressing their desire to invest in UP. By finding new talent in fields like AI, bio-informatics and software in UP, international investors have the opportunity to grow their businesses through business-friendly platforms available in the state. The Indian delegation from UP visited the International Maize and Wheat Improvement Center (CIMMYT) in Mexico, and so far, Canada's incubator and accelerator firm TBDC, has expressed its desire for partnership between UP and Canada. Team Yogi is also held roadshows in Dubai, Abu Dhabi, South Korea, Belgium, Brazil and Australia in December to encourage financiers to invest in UP. The delegation led by Rakesh Sachar, minister, MSME Department, has completed its roadshow and one to one business dialogue in Abu Dhabi, UAE. The same dele-



gation also held a roadshow in Dubai. The delegation led by Satish Mahate met investors for the summit on December 12 and held campaigns across 14 in cities across Canada. A delegation led by Ashish Singh Puri, technical education minister and Javeer Singh, tourism minister, held a similar roadshow in South Korea and Japan. Brijesh Pathak, deputy CM and Sanjay Nishad, fisheries minister, have been successful in holding discussions with investors in Brazil and Argentina. Meanwhile, Swatiendra Dev Singh, Jal Shakti minister and Arvind Kumar Sharma, Urban Development minister have already completed their roadshows in Australia.

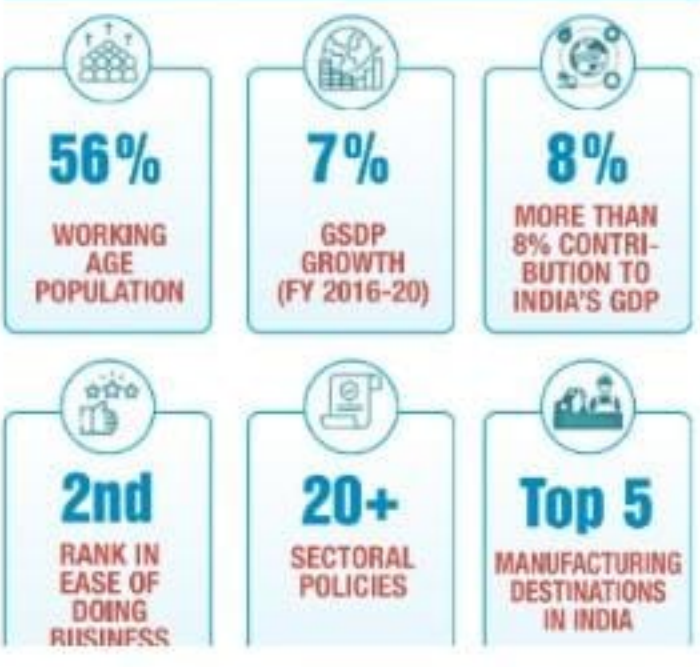
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Forging strong relationships

- Pascal Fehr, COO, Innovens AG signed an investment intent with the GoIP delegation to set up the Innovens Platform, a farmer connect platform working with a goal of doubling farmers' income, for UP
- PartecNV has signed an investment intent to establish AMRT—a 'Patient Data Exchange' at Varanasi to utilise
- Partec NV at Paris and invited the Group to UP Global Investors Summit UP delegation led by deputy CM and IT minister met Safran Group's Martin Kiebt, senior VP, international and public affairs, and discussed Safran's investment plans for UP and invited the group to UP GIS 2023
- Michel Pasquet, senior VP, International

- offices in 'Aircraft Maintenance Repair and Overhaul Space' in UP
- GoIP delegation met Gurex Servan, country head (India), EDF-Renouvelables and Total Eren and invited them to the UPGIS in February 2023 and explore opportunities in renewable energy sector in Uttar Pradesh
- Stephan Francois, CEO, Thomas Computing and Pierre Krasnosky, VP, international sales met the GoIP

Land of Abundant Resources and USPs



more than 10,000 delegates (domestic and international) from over 20 countries, generating widespread influence, and will serve as a unique forum for business networking, knowledge sharing and strategic partnerships with business leaders, political and economic dignitaries, entrepreneurs and industry associates. State officials have positioned UP as an optimum investment destination with abundance of resources like skilled manpower, land banks and policies. Many progressive economies like the USA, UK, Canada, Japan, South Korea, Singapore, Germany, Netherlands and UAE have already committed to become 'Partner Countries'. UPGIS 2023 will witness 'specific knowledge sessions', partner country sessions, B2B-B2G-G2G meetings, networking meets, innovation exhibition with global 'tech-products being displayed from across the world, art and craft representation of UP cultural programmes among other elements. With the successful completion of the roadshows, prior to the summit in February 2023, senior UP ministers, who led these campaigns abroad, apprised CM Yogi Adityanath about their experience of interacting with potential investors and details of the investment intent expressed by them. The UP government will soon dispatch teams to Indian cities to meet relevant investors abroad at the Global