

Game on: Sports too gets a podium at investors meet

TIMES NEWS NETWORK

Lucknow: The sports department will organise a session focused on sports, titled 'Harnessing opportunities in the sports sector in UP, during the Global Investors Summit from 11.45pm to 13.30pm on February 12.

The session will witness interaction among all the stakeholders of the sports sector and allow everyone to network and interact. The session will also allow the department to showcase its policy and lucrative options to invest or connect with the investors and the industry.

Those who will be a part of the panel include Olympic gold medallist Abhinav Bindra, chief strategy officer, Dorna (MotoGP), Carlos Ezpeleta, founder, TransStadia, Udit Sheth, cricketer Suresh Raina, founder, FanCode, Yannick Colaco, Benedicte de la Briere from the World Bank, and Poul V Jensen from the European Business & Technology Centre.

Others who will participate in discussions are co-founder of Dream 11 Bhavit Sheth, NBA athlete Dwight Howard, Rugby India CEO Nasser Hussain, and Siddhartha Upadhyay from

UNIV Sportatech.

The department of sports will also sign MoUs with HCL Foundation, JSW Sports, Dwight Howard, Rugby India, Dream Foundation, Fancode, MotoGP, TransStadia, Abhinav Bindra Targeting Performance, European Business & Technology Centre and Univ SportaTech.

Additional chief secretary, sports, Navneet Sehgal said, the sports department envisions putting UP at the forefront of the national sporting movement by setting benchmark for good governance and efficient implementation of large-scale sports and fitness programmes while inviting investments from various corporates and organisations.”.

VSunil



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