

HATHRAS: UP's GATEWAY TO PROSPERITY

PHOTO PROVIDED BY HATHRAS DISTRICT ADMINISTRATION



lump at Kola Farm, near Industrial Institute, Hathras. On this occasion special guest, Anjula Singh Mahor, MLA, Hathras and Brendra Singh Rana, M.L.A., Sikandra Rao, were also present. About 180 investors/entrepreneurs / office bearers of entrepreneurs, associations etc, participated in the investors Meet. Till February 6, total investment proposals of Rs 3760.07 crore have been received from 210 investors, due to which 15922 jobs will be created.

Investors have agreed to make an additional investment proposal of about 1200 crores during registration in the programme. Publicity has been done by officers of various departments like Tourism, Food Processing, Ground Water, Commercial Tax, Bankers, Handloom, MSME and Fire Fighting through power point presentation. They widely publicised their respective schemes through presentation. The 10 most interesting investors present in the meet were honoured with certificates and mementos by the chief guest and guests, in which M/s Mahan Milk Products Pvt Ltd, M/s NN Milk Pvt Ltd, Mahendra Singh Solanki, Manoj Butia, Pradeep Goyal and M/s Vidya Devi Cold Storage, were felicitated.



OFFICIAL SPEAK

"If you look at Hathras, it is a suitable place for investment. As it is outside TTZ area, there is vast potential for those industries which can't be run in Agra or other such places. It's a location advantage. To achieve the goal of making UP a 1 trillion-dollar economy, an industry-friendly environment has been created in the state in the last few years. We thanked the investors and entrepreneurs for the proposal of more than Rs 3760.07 crore received during the investors Meet



-Archana Verma
district magistrate, Hathras

"As per the instruction of the state government, District Level investors Meet was organised in Hathras district, it has been very commendable. This initiative will prove to be a milestone in increasing the GDP of the district and solving the problem of unemployment. I thank the investors from within and outside the district



-Dr Basant Agarwal
additional district magistrate (F&R), Hathras

"It is a matter of great pleasure that on January 24, 2023, the District Level investors Meet was organised. To solve the problem of unemployment in the state, industrial development in the state is very necessary. The investment coming from the investors Summit will lead to the development of industry and business in the state and the district. It will help in increasing the GDP of the state



-M Moinul Islam,
additional district magistrate (Judicial), Hathras

"The upcoming Global Investors Summit to be organised by the Government of Uttar Pradesh in February, will provide industrial environment in the state. In this perspective, an investors Meet was organised in the district on January 24. The investment coming in the district during this investors Meet will help in the economic and industrial development of the district. I am very happy for the successful organisation of this meet



-Sahitya Prakash Mishra
chief development officer, Hathras

"The investors of the district participated in large numbers in the investors Meet organised in the district. The district has received an investment of 3506.18 crore through the departments of Industry, Agriculture, Tourism, Cold Storage, Real Estate, Food, UPICDA, etc, which is proposed to provide employment to about 14684 persons



-Ajalesh Kumar
deputy commissioner (Industries), District Industry and Enterprise Promotion Center, Hathras

Paving way for economic growth

INVESTMENT PROPOSALS WORTH RS 3760.07 CRORE HAVE BEEN RECEIVED FROM 210 INVESTORS IN THE RECENTLY HELD DISTRICT LEVEL INVESTORS MEET IN HATHRAS. IF THESE PROPOSALS ARE ACTUALISED, IT WILL PROVIDE VAST EMPLOYMENT OPPORTUNITIES TO THE LOCALS IN THE DISTRICT

The District Level Investors Meet was recently organised at Kola Farm in Hathras district on the occasion of Uttar Pradesh Day. It was organised under the guidance of Rajvir Singh Diler, Member of the Lok Sabha. He said, "The upcoming Global Investors Summit is going to be held in Lucknow from February 10 to 12. Hathras has got a new identity as 'asafoetida city'." He called upon all the entrepreneurs and investors to make maximum

investments by taking advantage of fear-free governance and single window clearance policy. More than 200 entrepreneurs and investors from Hathras and other districts participated in it. During the registration in the programme, about 1200 crores have been prepared to give additional investment proposals, through which strong possibilities of getting employment to 12862 persons have been developed. It mainly includes proposals for micro, small and

medium enterprises, medical, dairy, food, handloom, higher education, horticulture, real estate, tourism and UPSIDA. People's representatives and district level officials visited and observed the stalls setup by various departments at the meet. All of them signed as a part of the 'Beti Bachao Beti Padhao' signature



programme. Archana Verma, DM, Hathras, said, "It is a very important day for Hathras and its industries. To achieve the goal of making UP a 1 trillion-dollar economy, an industry-friendly environment has been created in the state in the last few years." Chief Guest, Rajvir Singh Diler, Member of Parliament, Hathras, started one day investors Meet / Entrepreneurs Conference programme by lighting the

QUOTE UNQUOTE

Entrepreneurs present at the District Level Investors Meet in Hathras share their views...

"My plant is situated in 6 acres. Many products like milk powder, ghee, butter, paneer, etc are made from milk by collecting it daily. I need 30 acres of land in industrial area of Salempur to setup a new project, in which I want to invest Rs 250 crores. With the establishment of the plant, the capacity will be 5-6 lakh litres per day

-Sarthika, manager, M/s Mahan Milk Pvt Ltd, Salempur, Hathras

I want to invest 20-25 crores in industrial area Salempur for making chips and powder from potatoes. After the allotment of the land, efforts will be made to establish the said project at the earliest

-Mahesh Solanki
owner, Cold Storage, Sanki, Hathras

I want to participate in the tourism industry, for

which I have made an intention, in which an investment of 20 crores is proposed. Along with this, at present Ramoji Resort is also being operated. A lot of information has been received at the investors meet held at the district level. Encouraged by this, I want to invest more

-Manoj Butia
owner, Ramoji Resort, Hathras

Presently, working in industrial area Salempur. In this I want to go into additional detail. A good environment is being created for industrial investment under the direction of the chief minister

-Banke Bihari Agarwal,
owner, Rang Gulal Hathras

I am working in textiles sector from last 50

years. I have exported my production last financial year worth 70-80 crores. It is exported to various countries of the world. Industrialists will get many benefits due to the introduction of new policies, which encourages me to invest. Employment will be provided to more than 500 persons in this new proposed unit

-Raj Kumar Khaitan
owner, M/s Krishna Carpet Opp, Hathras

At present, I am operating a unit in Ajroi by the name of M/s SN Milk, in which products are prepared from different types of milk and looking at the good investment environment, I want to setup three new units, for which intends have been filed

-Sushil Kumar
director, SN Milk, Hathras

Why invest in Hathras?

- Just outside TTZ area, so any industry non-permissible in Agra can be started here
- Location advantage as it is close to upcoming Jewar Airport
- Low land cost and availability of land
- Historically good industries were developed over here like *heeng* and colour factories

Know More

- Before the actual day on January 24, several rounds of talks with potential investors from Agra, Delhi-NCR, Noida, Aligarh, and others took place
- Personal invitation and meetings
- Publicity through print and social media

An industrial introduction

District Hathras was also known as an 'industrial city' in the past. Many mills manufacturing pulses, *ghee*, spices, etc used to operate here. Read on...

PHOTO PROVIDED BY HATHRAS DISTRICT ADMINISTRATION



Talking about the commercial aspect of Hathras and its history, a cotton mill was also established during the British rule here. Gradually, with the passage of time, the industrial activities of the district decreased. The district came to be known as 'Asafoetida city' only in the category of spices. Under the ODOP scheme, Hathras district's asafoetida and readymade garment were chosen. Today, about 200-250 units of asafoetida are established in the district, which supplies asafoetida to most parts of the country.

The readymade garment industry is gradually increasing in the district, which

is making a mark in the state. The district is again in dire need of an industrial environment. The only industrial area of UPICDA in the district is located at Salempur on Hathras to Kasganj Road, in which about 25-30 units are established. About 500 acres of land has been obtained in this industrial area through the Supreme Court, which will prove to be very helpful in the industrial development of the district.

Uttar Pradesh government is on the way to take the economy of the state to 1.5 trillion. In lieu of the same a Global Investors Summit is going to be organised in Lucknow on February 10-12,

through which investment targets have been set for various departments.

The district has been given a target of 1500 crores in the MSME sector, against which the achievement of 1296.51 crores has been achieved by it till February 1. Efforts are on to achieve 100% target. The district has received an investment of Rs 3506.18 crore through agriculture, education, dairy, medicine, industry, food, cold storage, real estate tourism and UPSIDA in the district. It is proposed to provide employment to 14684 persons with this investment.

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Efforts in the right direction

Moving ahead on the path of economic prosperity, Hathras district will surely develop by leaps and bounds in the days ahead

The guests signed for 'Beti Bachao, Beti Padhao' after the main event. Dr Basant Agarwal, additional district magistrate, expressed thanks for this initiative. The event was moderated by Monika Gautam, Chief development officer, SP Mishra; district development officer, Awadhesh Singh; deputy commissioner (Industries), Ajalesh Kumar; joint commissioner industries, Vinendra Kumar; UPIC regional manager, Ajay Yadav; district panchayat raj officer, Subodh Joshi and all administrative officers were present at the event.

District magistrate, Archana Verma, said that the entrepreneurs of the district have expressed confidence in investing. "Want to assure that industries should be set up in Hathras, we will give you the needed environment. Be straightforward about any problems. Every problem should be solved. The target given for investment in Hathras summit has been exceeded. This is a big success. Hathras



has immense possibilities in the field of enterprise. Connectivity is good from here at many places including Kanpur, Bareilly, Faridabad, Gurgaon, Jewar Airport. In this sense, the entrepreneurs have agreed for the agreement of about 1970 crore. They will be given a conducive environment for

enterprise," she added.

UPSIDA WILL HAVE LARGER AREA

Earlier UPSIDA had 176 acres of land in Salempur. After winning the case from Mohan Meeking Company, the authority has got 566 acres of land. Salempur Industrial Area is quite good in terms of connectivity and conditions. Kanpur Highway (GT Road) is just 14 kms away from here. Agra-Aligarh Highway is 19 kms and Yamuna Expressway passing near Raya is only 45km. That's why this area is very good in terms of industries and transportation. After the occupation of this land, there will be expansion of industrial scheme in

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Many companies expressed their consent. Shri Krishna Polymers firm of Dilshad Garden, Delhi is preparing for investment here. This firm has agreed for the unit of PVC product. Noida's Nishant Steel Firm is also preparing to setup



a unit in Hathras. The firm has agreed to setup a food unit here. Along with this, Agra's businessman and president of National Chamber of Industries and Commerce, Shalim Sharma has also agreed to setup a unit in Hathras.

CONSUMER CONNECT INITIATIVE

