

Immense opportunities in UP, says Dutch envoy

TIMES NEWS NETWORK

Lucknow: The future of Uttar Pradesh-Netherlands tie-up is bright, said Marten van den Berg, the Dutch High Commissioner to India.

“UP is on its way to becoming a \$1 trillion economy. More than 3,000 Indian companies are operating in the Netherlands. Thousands of our companies are also working in India. We see Uttar Pradesh as a land of immense opportunities. UP and the Netherlands have a bright future and it is a source of great pride for all of us to be a part of it,” said Berg who came to India as backpacker back in 1986 and later as high commissioner in 2018. His wife is Indian. Mesmerised by the contrasts and diversity of India, Berg said that India is a country full of paradoxes, dramatic, intense, colourful and dynamic.

Meanwhile, deputy chief minister Keshav Prasad Maurya said that, “As a partner country, the Netherlands is important for us.”

Giving an example of Philips products’ penetration in the Indian market, Maurya said, “One of the most trusted brands Philips has reached every Indian household.” Meanwhile, chairperson of CII Uttar Pradesh State Council, Vinamra Agarwal said that in the food processing industry, the Netherlands and UP share many similarities,” he said.