

Make In UP Ideas Foray Into World Zone

Gorakhpur eyes biz hub of east status

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Lucknow: From being an agricultural and handloom driven district, Chief Minister Yogi Adityanath's home turf Gorakhpur is now preparing to establish itself as new hub of manufacturing in the east.

One can witness the ambition of the district at the exhibition section of Global Investors Summit (GIS), where Gorakhpur industrial development authority (GIDA) has showcased its several infrastructure projects being developed for manufacturing hub, including models of plastic park, flatted factory complex and others.

According to officials, efforts are being made to replicate the West UP manufacturing infrastructure hub in the east.



A prototype of Plastic Park developed by GIDA in Gorakhpur

For instance, a flatted factory complex is being developed on Bokta-Jaitpur road some 5km before Gorakhpur city on 10,800 sqm area and each hall is around 1000 sqft. The complex will have 80 factories on ground and three floors along with multi-level parking.

"The complex will be given on minimal rent, where entrepreneurs from various sectors like handloom, handicraft, food processing and others can manufacture or create products. We expect that the complex will give direct jobs to at least 2000 people," said Ajay Kumar Rai, se-

nior manager of GIDA.

The complex construction cost has been estimated up to Rs 33.92 crore and is expected to be developed in next 15 months. A similar complex was developed in Surajpur by UPSIDA (UP state industrial development authority) in Greater Noida, but due to poor handholding, the complex now stands in ruins with less number of users.

Meanwhile, GIDA has constructed Plastic Park on 88-acre land in Bhagwanpur area along the Gorakhpur link expressway at the cost of Rs 69.58 crore of which Rs 34.79 crore has been paid by the Centre.

The park will have 92 plastic product manufacturing units, one CIPET (Central Institute of Petrochemicals Engineering & Technology) centre on 5 acre land which

will provide technical consultancy services in design, tooling, plastics processing and testing for the benefit of plastics product manufacturing units.

Park also has provision for a logistic/warehouse, water treatment plant and green area.

Speaking to TOI, manager of GIDA Brijesh Agrahari said: "The park has been created in such a way that all types of plastic products can be manufactured here. More importantly, GAIL would provide raw material to units without charging transportation cost. We expect that the park will generate at least 5000 direct and in-direct jobs. Further, GIDA will provide plots of the plastic park on a 90-years lease to manufacturing units and plot allotment will begin from April," he added.