

## **Entrepreneurs in food processing sector experiencing 'Amrit Kaal' in Yogiraj**

### **Deputy CM Keshav Prasad Maurya urges investors to become partners in UP's development journey**

#### **Session held on 'UP: Opportunity in Food Processing: Leveraging Food Box of India'**

**Lucknow, February 10:** Entrepreneurs in the food processing sector were experiencing 'Amrit Kaal' in Yogi Raj, said speakers during the session titled 'UP: Opportunity in Food Processing: Leveraging Food Basket of India' held in Bhardwaj Hangar-3 at the Global Investors Summit that started in Lucknow on Friday.

Speaking at the session, Chief Guest and Deputy Chief Minister Keshav Prasad Maurya said that UP's Food Processing Policy-2023 is the best as compared to other states. "An investors wants to know only one thing and that is how safe he and his investment will be in any state. As for us, we assure you that under the guidance of PM Modi and the leadership of Yogi ji, the UP government is giving you security cover."

The Deputy Chief Minister said that if PM Modi wants to make India's economy \$ 5 trillion, UP also wants to contribute to it by becoming a \$ 1 trillion economy itself. "We are also getting a lot of success in this", he remarked.

Emphasising that a self-reliant UP a must for a self-reliant India, the Deputy Chief Minister said: "Our government has resolved to develop all the 75 districts including Ghazipur-Jhansi in UP. Presently we have fixed standards for providing electricity for 24 hours, 20 hours and 18 hours, but soon we will provide 24 hours electricity everywhere. We are providing electricity, rail routes, airways, roads, waterways everywhere."

Maurya said that the agriculture sector was also experiencing a revolution and urged investors to invest in all the 75 districts as there were 25 crore consumers in the state. He informed that the PepsiCo has proposed to invest Rs 1,000 crores in Barabanki. We want you to invest in 75 districts.

Besides, the Deputy CM said that the Central Government has sent money for various schemes worth Rs 23 lakh crore between 2014-23 directly to the beneficiary's accounts, which shows the level of transparency being maintained by the Yogi Government.

The session was attended by Garima Singh, Chief Government Affairs and Communication Officer, PepsiCo, Prakash Lohia, Managing Director, Merino Industrial Limited, Hapur, Rajnikant Rai, Divisional Chief Executive, Agri Business ITC Limited, Rudra Dalmiya, Managing Partner, Green Frontier Capital and Advisor Hunt Ventures.

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