

Soon, smartwatches to flaunt 'Made in Uttar Pradesh' tag

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Lucknow: Smartwatches used by people globally would soon hold the 'Made in UP' tag as Dixon Technologies is coming up with a centre of excellence in the state.

"We are opening three centres of excellence for manufacturing. One of them would be a factory for manufacturing smartwatch wearables and hearables which will be designed and manufactured in the state for the world," Dixon chairman **Sunil Vachani** said at the UP Global Investors Summit here on Friday.

The second centre would be for manufacturing consumer and telecom products, while the third would be India's single largest factory for manufacturing refrigerators (in Greater Noida) having a capacity to produce 1.2 million units a year. "Once these factories are opera-

tional, they will create a job opportunity for over 10,000 people," he said. Vachani said: "As on date, almost 65% of the mobiles and nearly 40% of the LED lighting products sold in the country are made in UP. And this is the story for many other electronic products. And I must say that this would not have been possible without the very proactive and dynamic policies of the UP government under the leadership of our CM."



"There was a time when there were no Indian champions in electronics manufacturing space but today we are manufacturing and exporting all over the world. This would not have been possible without the clarion call by our PM when he said 'Let's Make in India and let's make India the next hub for manufacturing of electronic products. I just want to assure you that we will not rest till we achieve this goal,'" he said.