

# UP best for investment in food processing: Maurya

TIMES NEWS NETWORK

**Lucknow:** Asserting that UP was the best place in India for investment in food processing, deputy chief minister Keshav Prasad Maurya on Friday urged entrepreneurs attending the Global Investor Summit to start their business here.

“Entrepreneurs in the food processing sector can experience ‘Amrit Kaal’ in the true sense under ‘Yogi Raj’ as UP was abundant on a number of counts in the area of agriculture. To complement this, the state has the right kind of ecosystem for business development,” the DyCM said while addressing a sectoral session titled ‘UP: Opportunity in Food Processing: Leveraging Food Basket of India’.

“Probably safety is the

first prerequisite for investment. And contrary to the past, UP is now the safest place for investment under Yogi rule,” Maurya added.

Maurya also elaborated upon the newly promulgated UP’s Food Processing Policy-2023 and compared it in detail with the policy of other states.

He also said that Uttar

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Pradesh was contributing to the PM’s dream of making India a one trillion-dollar economy.

“Let me assure all the investors that we are committed to the cause and are already getting success on the count,” he said.

Emphasising that a self-

reliant Uttar Pradesh is a must for a self-reliant India, Maurya said, “Our government has resolved to develop all the 75 districts in UP. Presently we have fixed standards for providing electricity for 24 hours, 20 hours and 18 hours, but soon we will provide 24 hours electricity everywhere. We are providing electricity, rail routes, airways, roads, waterways everywhere.”

The session was attended by Garima Singh, chief government affairs and communication officer, PepsiCo, Prakash Lohia, managing director, Merino Industrial Limited, Hapur, Rajnikant Rai, divisional chief executive, Agri Business, ITC Limited, Rudra Dalmiya, managing partner, Green Frontier Capital and advisor Hunt Ventures.