



A beautifully decorated peacock figure coming up at 5KD Marg gate

'Udyami Mitras' to aid industrialists

TIMES NEWS NETWORK

Lucknow: The state government has floated Chief Minister Udyami Mitra Scheme to ensure better coordination between industrialists and officials.

Under the scheme, the government will be appointing 105 persons to Udyog Bandhu offices whose work will be to coordinate with investors and help them through the entire process of setting up their units and factories.

In a note issued by IIDC Arvind Kumar, the role of an Udyami Mitra has been laid out in detail. Their one year long tenure will include ta-

king investors for site visits in their allocated areas, giving information about the area to investors, assisting in the entire process from filling up form, identification of land, getting necessary clea-



rances, coordinating with departments etc, participating in district Udyog Bandhu meetings, resolving any problems that come up during the investment period, coordinating with other Invest UP teams, identifying land parcels in coordination with industrial development autho-

rities, different administrations etc and developing an aftercare policy to help investors after implementation of their projects.

The Udyami Mitras will report to the Invest UP CEO, who will be the main authority in charge of their appointment.

To qualify for the scheme, an applicant will have to hold an MBA degree with a minimum of 60% marks. He or she should be fluent in Hindi and English and preference will be given if they have knowledge of a foreign language. They should have experience in use of computers and Microsoft Office and be agreeab-

le to do fieldwork.

Post MBA, the applicant needs to have worked as a management trainee, or in banking, consulting, market research, customer service etc.

The applicant needs to be between the age of 25 and 40 years. Each will be paid a monthly salary of Rs 70,000 including a basic pay Rs 30,000 and housing allowance Rs 10,000. An additional Rs 15,000 will be given for purchase of a tablet.

The appointment will be for one year which can be extended by a maximum of 12 months. In case of extension there will be a 10% increase in salary.