

‘ODOP being adopted even by other nations’

TIMES NEWS NETWORK

Lucknow: Holding a business conclave in the city, the Indian Industries Association (IIA) on Saturday noon held an interaction among owners of manufacturing units (MSMEs) at a private property in the city.

To give access to the international market, diplomats, politicians and senior government executives from 19 countries were invited to attend the conclave.

UP finance minister Suresh Khanna addressed the participants and international delegates to point out the steps taken by the UP government to improve ease of doing business for both domestic and international investors.

Representatives from Austria, Mexico, Kenya, Maldives, Vietnam, Nepal, Zimbabwe, Sudan, Gambia, Fiji, Ethiopia among other countries attended the conclave.

Highlighting the initiative of the UP government to boost the manufacturing sector, Khanna told the participants



UP finance minister Suresh Khanna being felicitated by members of Indian Industries Association

that the ‘one district one product’ programme of the UP government is being followed by other states and is also being incorporated by other countries due to the opportunities it creates for the local community.

The minister also pointed out the achievements of the Yogi government through the recently organised global investors summit. “A lot of international companies and investors are interested in starting operations in Uttar Pradesh. We urge all of you to encourage companies and the business community to work closely with UP government and UP-based manufacturers,” said Khanna.