

SCO mins approve plan on tourism cooperation

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Varanasi: The Shanghai Co-operation Organisation (SCO) tourism ministers finalised and approved the joint action plan prepared for implementing the agreement between governments of the SCO member states on the development of cooperation in tourism.

The two-day meeting of heads of SCO tourism administrations, under the chairmanship of India's minister for tourism and culture Kishan Reddy started on Friday.

The participants approved the joint action plan that includes promotion of the SCO tourism brand, cultural heritage of the member states in tourism, sharing and exchange of information and digital technologies in tourism, mutual cooperation in medical and health tourism and improving the quality of services. As per the agreed joint action plan, the member countries will undertake various activities such as SCO tou-



CM Yogi Adityanath felicitates Union minister Kishan Reddy at the meet of SCO tourism administration on Friday

rism exhibition, food festival, webinar & seminar on tourism, conference and expert session on promotion and development of tourism in the region. The meeting also adopted the action plan for 'Year of tourism development in the SCO space in 2023'. This document identified a list of activities and events aimed at promoting and showcasing tourism products of SCO member states.

A joint statement by the head of the tourism administrations of the SCO member countries was also issued af-

PROMOTING TOURISM

Joint Action Plan aims at promoting...

- SCO tourism brand
- Cultural heritage of member states in tourism
- Sharing, exchange of information & digital technologies in tourism
- Mutual cooperation in medical & health tourism
- Improving quality of services

ter the meeting.

The meeting was attended vice-minister of culture and sports of Republic of Kazakhstan Yerzhan Yerkinbayev, deputy minister of culture and tourism of Republic of China Lu Ying Chuan, deputy minister of culture, information, sports and youth policy of Kyrgyz Republic Samat Bekurovich Shatmanov, first deputy minister of culture and tourism of Republic of Uzbekistan Azamov Ulugbek Axmatovich in person.