

UP govt says startup policy helped ‘Addverb’ emerge as country’s largest robotics firm

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Chief Minister Yogi Adityanath at an event on Monday. (Express)

The Uttar Pradesh Government on Monday claimed that the **startup policy introduced by it** in 2017 has helped ‘Addverb’ emerge as the country’s “largest robotics firm.”

A government spokesperson said that Addverb, which started operations from a 400 square ft room, has become the country’s largest robotics company with an annual turnover of more than Rs 450 crore. Besides, the company has given direct employment to more than 2,000 youths. In the future, Addverb would provide direct employment to nearly 3,000 more youths, claimed the spokesperson.

The Uttar Pradesh government claims to have provided all kinds of support to Addverb, right from allotting land to setting up the industry. Officials informed that in 2021, the 'Boat-Valley' robotic plant started production in just 18 months.

Addverb claims it makes "100 per cent indigenous robots" and in view of the increasing demand, the company has started its second plant named 'Boat-verse' on 15 acres, which was inaugurated by CM Yogi Adityanath in the past.

Addverb's robots are used for transporting material from one place to another. It is being used in factories and warehouses as well as at airports and hospitals. Chief Marketing Officer, Addverb, Satish Kumar Shukla said, "We got a lot of help from the startup policy of the government of Uttar Pradesh. In true sense, our growth is from UP only. The experience of ease of doing business in Uttar Pradesh cannot be found elsewhere."