

CM: Udyami Mitras' to be govt's '3rd eye'

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The role of Udyami Mitras, recruited to assist investors in all possible ways to ensure that they could implement their projects, is to also act as the government's "third eye", like the CM Fellows who have been appointed to work in aspirational blocks," Yogi said.

"You are about to start a new innings of your lives. Within the next three years, you will contribute strongly in furthering the possibilities of investment in UP. Your work will be evaluated every month. After the successful tenure of three years, any Udyami Mitra who is associat-



CM Yogi Adityanath during an event for the distribution of appointment letters to 102 Udyami Mitras, in Lucknow on Saturday

ed with industrial development or is willing to join any service under an Authority or the government, will be given age relaxation as well as special weightage," the CM added. He assured the investors that Udyami Mitras would try to solve their problems and escalate it to the department concerned, if required.

In an appeal to entrepreneurs, the CM said that they should invest more in UP and connect the youth of the state with skill development using CSR funds.

Speaking about law and order in the state, the CM added that now nobody could complain about being harassed by criminals for donations or other assistance during elections. He assured that the government would not let them down.

"Invest more in New UP and create employment. Use your CSR funds in UP only. Every industry must associate one institution with itself and train its people. Help to train youth under skill development as per industry requirements," the CM said.