

# Singapore firm to help UP host e-sports

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**Lucknow:** The state government on Friday joined hands with Garena, the Singapore-based global games company, to promote e-sports, a dedicated policy framework for which was launched in March this year.

It also took on board Yotta Data Services, which offers digital amenities like data centre, cloud and cybersecurity services through its massive data centre based at Noida.

The partnership will now help UP hold and host international e-sports events and tournaments which will also serve as a platform for showcasing Indian e-sports talent across the globe.

The MoU was signed in the presence of Girish Chandra Yadav, UP's sports minister and high commissioner of Singapore to India Simon Wong.

Additional chief secretary, sports, Navneet Sehgal, Sea Limited (Garena) co-founder and chief operating officer Ye Gang, co-founder and CEO Yotta Sunil Gupta were also present on the occasion.

High commissioner Simon Wong said: "This collaboration is testimony to the thriving technological synergy between our countries, and

Ajay Kumar



UP sports minister GC Yadav, high commissioner of Singapore to India Simon Wong and ACS, sports, Navneet Sehgal at the event to sign MoU on Friday

with Uttar Pradesh especially." COO Garena Ye Gang said: "Uttar Pradesh's progressive e-sports policy was a key reason behind our partnership with the state government. We look forward to contributing to the development of the e-sports community as well as the data centre industry in India, in partnership with Yotta." Sehgal said: "e-sports is the future and we are excited that a global brand like Garena has chosen UP to host tournaments."

"We recently organised Khelo India University Games, Asian Youth Handball Championship, Commonwealth Weightlifting Championships, ITF Men's \$25k and are now getting ready to host the Davis Cup and MotoGP in September," Sehgal added.