

# *IIM Indore to help make Lucknow a model city*

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**Lucknow:** The city can hope to see Chikankari, its traditional hand embroidery craft, get better global exposure, together with improvement in its Swachh Surveksan rankings.

Indian Institute of Management (IIM) Indore, which is set to sign MoUs with Lucknow Municipal Corporation (LMC) and the district administration, will help the city achieve the two cherished goals as part of the three-year-long pacts to be inked on Friday.

“The overall objective of the two important MoUs is to



The IIM-I will also empower Chikankari workers for getting a better global exposure

develop Lucknow as the model city. The MoUs propose to not only propel the local economy but also help Lucknow learn the best sanitation practices,” said an official.

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