

## UP govt offers industrial plots to expand perfume & aromatic industry in Kannauj



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**Kannauj, Aug 2 (KNN)** The Uttar Pradesh State Industrial Development Authority (UPSIDA) has invited applications from aromatic industry for allotment of industrial plots at Ittra Park in Kannauj.

Entrepreneurs interested in setting up units related to fragrances, perfumery, incense sticks, scented cosmetics, soaps are encouraged to bid.

Kannauj is famous for distilling of scents and is known as India's perfume capital, renowned for its traditional Kannauj Perfume.

The district itself has more than 200 perfume distilleries and is a market center for tobacco, attar (perfume), and rose water.

It is also best known for its essence, flavour, and fragrance in the international market.

To apply, first download the scheme brochure from <https://niveshmitra.up.nic.in/> and submit the application online. **(KNN Bureau)**