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Invest UP holds conference for MotoGP™'s top industry representatives

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The Honorable Chief Minister of Uttar Pradesh will host a Round Table to present all the key initiatives behind Uttar Pradesh's impressive growth

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As Buddh International Circuit prepares to welcome MotoGP™ for the inaugural IndianOil Grand Prix of India, the stage is almost set for the curtain to come up on a historic weekend. Buddh International Circuit is located in the state of Uttar Pradesh, India's biggest state by population and one of its top economies, and the Honorable Chief Minister of Uttar Pradesh will host a Round Table this Saturday at the Grand Prix to present all the initiatives behind the state's impressive growth.

As the pinnacle of two wheels, MotoGP™ is a key driver for development wherever it goes. MotoGP™ events are not only incredible motorsports festivals for fans, they also foster social and economic growth in the local area and beyond, making a notable positive impact on people and place alike.

From social initiatives like road safety and the Road to MotoGP™ programme to the sport's push to develop sustainable technology for the motorcycle sector and beyond, MotoGP™ creates positive change. The sport represents the two-wheel industry at all its levels, and the industry has a particularly strong presence in this part of the world, both in India and across much of Asia.

The state of Uttar Pradesh has provided incredible support to MotoGP™ in the run up to the first-ever Indian Grand Prix, and this will continue during the round table event as Honourable Chief Minister, Yogi Adityanath, explains how and why the state has become India's fastest growing market, joined by top representatives of the biggest brands and companies associated with the Championship. The event will provide a snapshot of the state's strong economic standing, and how its demography, infrastructure and business climate all provide the perfect investment opportunity within the sector and beyond.

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