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## JK Cement lays foundation stone at upcoming grinding unit in Prayagraj

Approximately Rs 500 crore has been invested in the grinding unit, which will have an annual production capacity of 2.5 million tonnes



JK Cement Ltd, a manufacturer of grey and white cement, performed the foundation stone laying ceremony of its grinding unit in Prayagraj, Uttar Pradesh. Madhavkrishna Singhania, deputy managing director and CEO of the company was present at the event along with the senior leadership team.

The grinding unit's inception unfolds with an investment of approximately Rs 500 crore and a total production capacity of 2.5 million tonnes per annum (MTPA). Strategically positioned in Prayagraj, Uttar Pradesh, this facility not only augments JK Cement's production capabilities but also pioneers a path towards creating direct and indirect employment opportunities for the local community.

Commenting on the expansion, Dr Raghavpat Singhania, managing director of JK Cement Ltd said that the company stands at the threshold of opportunities, propelled by its expanding capacities, robust regional diversification, and an ever-evolving portfolio mix that seamlessly aligns with market demands. This strategic trajectory seamlessly integrates with its vision of augmenting capacity and extending JK Cement's presence into untapped markets, mirroring the demand growth over the impending years.

“These aspirations underscore our commitment to quality, innovation, and contributing to the socio-economic fabric, all while adhering to the highest standards of operational excellence. We anticipate that these endeavors will not only foster our growth but also actively contribute to the overall development of the region and the nation. We firmly believe that progress is multi-dimensional, intricately intertwined. As India accelerates its infrastructure development to sustain robust economic growth, we are continually scaling our capacities to cater to escalating demands from the infrastructure, housing, and construction sectors,” he added.

The company's strategic capacity expansion positions them to cater to the evolving needs of a diverse customer base across key markets. With the establishment of the Prayagraj plant in Uttar Pradesh, they are poised to exceed their set target of reaching 25 MnTPA grey cement capacity by FY 2024-25. Furthermore, a meticulously planned expansion is in place to achieve 30 MnTPA in the medium term.

Madhavkrishna Singhania added that this strategic addition not only ensures the company's steadfast role in nation-building but also ushers in an array of employment opportunities within the state. "As we press forward, our commitment to operational brilliance and innovative contributions remains unwavering, amplifying growth and progress on both regional and national horizons. With strategic expansion as well as a customer-centric approach, JK Cement Ltd. has achieved remarkable prominence within the cement industry, setting unprecedented benchmarks for quality and reliability. Simultaneously, the company's unwavering commitment to enhancing operational efficiency and reducing its ecological footprint remains steadfast," he added.

Presently, JK Cement operates two functional units in the state of Uttar Pradesh, situated in Aligarh and Hamipur. The Prayagraj grinding unit project exemplifies their dedication to responsible expansion, driving innovation, and fostering contributions to the regions where they operate.