

# Over 500 int'l buyers register for trade show

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**Greater Noida:** More than 500 international buyers registered themselves for the UP International Trade Show on Sunday, the third day of the event which is taking place in Greater Noida.

The theme for the third day of the event was 'Electronic, ITES, Manufacturing and Exports' and discussions were held on the topic 'Uttar Pradesh Leading the Growth to India's ICT Manufacturing and Exports'.

UP Electronics Corporation Ltd (UPECL) chairperson Sandeep Narula said that the electronic, ICT manufacturing and export sectors were seeing a tremendous growth in UP and this is an inspiration for other states in the country.

He said that earlier people were scared of investing in UP but now the situation has completely reversed. Under the leadership of Chief Minister Yogi Adityanath, he said, the state has provided a conducive environment for the growth of industries and investors are now

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getting attracted to it. "The rising scope for the electronic industry in the state is itself historic. This is why so many electronic companies are investing in UP and this will help take the state's economy to the USD 1 trillion mark," he said.

Easter Software System CEP Sanjay Agarwal said that Noida is UP's show window. In the past few years, the software industry has established itself in the region and this is not only helping the state's economy grow but is also providing employment for the youth.

"The way the government is focussing on improving infrastructure here, many more software companies will come here to establish themselves," he said.