

UP takes pole position as MotoGP begins today

CM To Hold Roundtable Conference With CEOs Tomorrow

TIMES NEWS NETWORK

Lucknow: MotoGP India is set to begin on Friday, putting UP and, in turn, India on the map of two-wheeler racing in the world. The event will be held at the Buddh International Circuit in Greater Noida.

Chief Minister Yogi Adityanath will hold a roundtable conference with the CEOs of top companies and brands coming for the event on September 23. During the meeting, Yogi will speak to them about UP as an investment destination by elaborating on the security, infrastructural development, current industrial scenario and the state's strengths in providing a conducive environment for investments.

The CEOs and senior management of around 275 companies, including Red Bull, Shell, B-Win, BMW, Oakley, Monster, Motul, Tissot, Repsol, Polini, GoPro, Honda, Michelin, Amazon, DHL, and Petronas, will attend the meet.

A government spokesperson said a training session took place at the venue on Thursday. He said about 1.5 lakh people will be engaged in the event each day and 10,000 people from abroad will visit the venue daily. The event will be broadcast in 200 countries.

"A total of 20 different racing events will be organised over three days, with the final race taking place on September 24. There are 11 teams participating, and racing enthusiasts from all over the world are turning to Noida for the event. According to an



CLOCKWISE FROM TOP: Spanish rider Marc Marquez (R) and India's former cricket player Suresh Raina take a ride; French rider Fabio Quartararo gets a taste of 'gully cricket' on the track; a rider checks out the BIC track and players dance with Indian performers ahead of the event

estimate, the broadcasting of this event will reach over 45 crore viewers worldwide," he said.

Renowned riders, including Francisco Bagnaia representing Ducati, Enea Bastianini of Ducati, Brad Binder of Red Bull, Jack Miller of Red Bull, Aleix Espargaro of Aprilia, Maverick Vinales of Aprilia, Johann Zarco of Pramac and Jorge Martin of Pramac will be participating in MotoGP India.

There will be a practice

session from 9.30am to 4pm on Friday. On Saturday, along with a practice session, there will be qualifying rounds and a 12-lap MotoGP Tissot Sprint. After the warm-up on Sunday, the main races for all three categories — Moto-3, Moto-2 and MotoGP — will take place.

"MotoGP enjoys immense popularity with a large fan base across the world and massive support of major international brands. Over the years, this sport has made

significant contributions to the economies of host countries. The sport represents the two-wheeler industry and has a strong presence in India and most parts of Asia. Additionally, MotoGP's work towards developing sustainable technologies for the motorcycle sector and beyond through social initiatives such as road safety through the sport and 'Road to MotoGP' programmes is driving positive change," the spokesperson said.