

Trade fair will take UP to new heights: Min

'To Bring More Investments To State'

TIMES NEWS NETWORK

Greater Noida: UP International Trade Fair will prove to be a milestone in taking Uttar Pradesh to new heights because the environment created under the Yogi government for establishing industries in the state will attract investors from across the globe, said state finance minister Suresh Khanna on Friday.

He said the government is always ready to address the problems of entrepreneurs because the growth of industries will help the state become a trillion-dollar economy.

Khanna urged exporters and MSME units to take insurance because natural disasters are increasing, resulting in significant financial losses. In such cases, a company with insurance will be compensated for 80% to 90% of the loss.

Minister Rakesh Sachan also encouraged MSME units to take insurance. Mentioning the destruction of a large part of Kanpur's garment industry due to a massive fire, he said that many of the affected companies did not have insurance. "If they had insurance, it would have greatly benefitted them. Like large companies, MSMEs too should seriously consider getting insurance," he said.

Industries minister Nand Gopal Nandi said that with the objective of making UP a USD 1 trillion economy, the state government was very serious about the development of industries. Therefore, he said, setting up of new industries was being promoted actively.

"The government stands with industries. The Trade Show is unique in itself and it is for the first time that such a large show has been arranged. More than 500 buyers from 70 countries are participating in the event. It will definitely lead to more investments coming into UP and lead to generation of employment in the state," the minister said while encouraging the MSME sector to take insurance.

54 GI TAGGED ITEMS ON DISPLAY

Moradabad metal craft (GI tag: 2014)

Called Peetal Nagri, brass-made products are commonly spotted at artisans' workshops here. Brassware found in this area is known for hand carvings and colours



Saharanpur woodcraft (GI tag: 2014)

This area is also known as Sheesham Wood Village. Vine leaves, geometric and figurative carving patterns are commonly seen in this woodwork

Meerut scissors (GI tag: 2014)

These are made of carbon steel blades produced from scrap from small industries and spare parts of buses, trucks and trains

Varanasi glass beads (GI tag: 2014)

Handmade glass beads are made in abundance here, and used in a multitude of items - jewellery, decorative products, purses, clothing, etc

Mau saree (GI tag: 2020)

Similar to Banarasi saris in weaving technique, Mau saris are made using a combination of silk, cotton and art silk yarns in handlooms across Mau



Amroha dholak



Banarasi Zardozi (GI tag: 2021)

This embroidery work, known for its intricate design, is believed to have been brought to India by Persian craftsmen during the Mughal era