

Jewar effect: Noida-YXP set to take off as IT hub

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New Delhi: Planes are not flying in yet — but money is. Jewar airport isn't up and running. However, the very fact that it's under construction has made the Noida-Greater Noida-Yamuna Expressway (YXP) belt in UP a major investment destination for leading IT companies, telecom equipment majors and data centres. Although, and unsurprisingly, real estate biggies are also looking to set up bases, Noida-Greater Noida Expressway and YXP's likely shiny future will be that of a tech hub.

Gurgaon, Bengaluru, Hyderabad, Pune, which suffer from a combination of

INFRA RUSH

- **Microsoft's** India Devpt Centre is spread over 1.5L sq ft. Its next project is a 6.45 lakh sq ft data centre
- Early investors **Samsung, Dixon, LG, Oppo, Vivo, Lava** and **Optimus** are expanding
- **Dixon Technologies** has 8 units in area, planning 3 more
- Hiranandani firm **Yotta** setting up mega data centre over 300k sq ft in Gr Noida

much-used infrastructure and high costs, will soon have serious competition from YXP and the Noida-Greater Noida Expressway belt.

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