https://www.financialexpress.com/business/sme-uttar-pradeshs-exports-up-250-times-under-one-district-one-product-scheme-in-five-years-cm-yogi-adityanath-3270474/

Uttar Pradesh's exports up 250 times under One District One Product scheme in five years: CM Yogi Adityanath

Launched in 2018 by the UP government, the ODOP scheme aims to identify a unique product from every district of the state, in order to promote small businesses associated with the manufacturing, marketing and sales of the local industry. After its success, the scheme was extended by the central government across India.

Written by MSME Desk October 12, 2023 11:51 IST









According to the data from the Directorate General of Commercial Intelligence and Statistics, UP's exports have grown from \$16.24 billion during 2018-19 to \$21.68 billion during 2022-23. (image: X.com/myogiadityanath)

Uttar Pradesh Exports: The exports from Uttar Pradesh under the government's 'One District One Product (ODOP) initiative have increased 250 times in the past five years, said Chief Minister Yogi Adityanath at an event Uttar Pradesh Grand Convention organised by Laghu Udyog Bharti in Agra, ANI reported. "We made a BIMARU state like Uttar Pradesh economically prosperous with the hard work of these entrepreneurs," the chief minister said during his address on Wednesday.

Launched in 2018 by the UP government, the ODOP scheme aims to identify a unique product from every district of the state, in order to promote small businesses associated with the manufacturing, marketing and sales of the local industry. After its success, the scheme was extended by the central government across India.

According to the data from the Directorate General of Commercial Intelligence and Statistics, UP's exports have grown from \$16.24 billion during 2018-19 to \$21.68 billion during 2022-23. In 2022-23, the US was the largest export market for the state with a value of \$4.1 billion followed by UAE (\$1.8 billion), Germany (\$1.24 billion) and the UK (\$1.22 billion).

As of 2022-23, the state's exports were led by telecom products worth \$4.42 billion followed by buffalo meat (\$1.8 billion), cotton (\$993 million), manmade fibres (\$849 million), footwear (\$779 million), iron & steel (\$713 million), aluminium products (\$705 million), sugar (\$640 million), carpet (\$592 million) and also in machinery for dairy (\$527 million), according to the data reported

by the Trade Promotion Council of India in August this year.