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# Google to make Pixel phones in India

TIMES NEWS NETWORK

**New Delhi:** Google will start manufacturing Pixel smartphones in India, joining fellow American Apple, South Korean Samsung, and top Chinese makers such as Vivo, Oppo, and Xiaomi in the 'Make in India' programme.

The company made the

announcement at the annual Google for India event that also saw other key announcements for the market. Google CEO **Sundar Pichai**, in a post on X, said that the tech giant is committed to being a trusted partner in the country's digital growth story.



Google SVP for devices and services Rick Osterloh said the company will partner with international contract manufacturers to make the phones in India. "We will start manufacturing Google Pixel series smartphones in India," Osterloh said.

Google acknowledged India being a priority for Pixel, noting the momentum for Pixel in the country over the past several years.

"Earlier, 98% mobile phones used in India were imported. Now, 98% mobile phones (used in the country) are made in India," Union minister Ashwini Vaishnaw said.