

# Govt to expand UP's export potential through ODOP: CM

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UP has done very good work in the last five to six years through the India International Trade Fair. I hope the state might bag the Golden Trophy for the second year in a row. In line with Prime Minister Narendra Modi's vision of 'Vocal for Local', UP's ODOP scheme is establishing the state as an export hub, opening doors for jobs and employment for lakhs," he said.

He said that through the ODOP scheme, which was introduced to provide necessary financial and logistical support to local handicraft and products of each district in the state, the government was looking to expand UP's export potential.

"Today, exports from UP have tripled to Rs 1.74 lakh crore. Products from UP are becoming popular in the country and abroad and the state is emerging as a growth engine for the country. When the Global Investor Summit was organised in UP in February this year, investment proposals worth more than Rs 38 lakh crore were received," he said.



CM Yogi Adityanath at Indian International Trade Fair in Delhi on Thursday

The CM said that in addition to the ODOP stall, efforts had also been made to showcase the work undertaken for infrastructure development in "the new Uttar Pradesh of a new India". The work being done by various development authorities in the state for development of UP is also on display at the Pavilion.

Highlighting the state's MSME strength, with more than 96 lakh units operational in UP, the CM spoke about the recently organised UP International Trade Show in Greater Noida, where more than 70,000 domestic and foreign buyers participated.