

End of 'inspector raj' a watershed moment in UP's history, says Yogi

Asks MSMEs To Gear Up For '24 Int'l Trade Show

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Lucknow: Chief minister Yogi Adityanath on Thursday said that the end of 'inspector raj' was a watershed moment in the history of Uttar Pradesh, following which the state has gone on to realise its potential on every front.

Speaking at the 'Udyami Mahasammelan' organised by the Indian Industries Association (IIA), the CM said, "The MSME sector of Uttar Pradesh has emerged as the biggest strength of self-reliant India. We have done remarkable work towards getting rid of 'inspector raj' by strengthening technology. But quality is what will maintain this edge and momentum. Therefore, all MSMEs must strive to achieve the best quality in their zones."

The CM added that the world was looking at UP with hope following the state government's effort to eradicate 'inspector raj'. "End of inspector raj is one of the main reasons for the success of ODOP scheme which has reaffirmed the power of arts and crafts of UP," he said, directing MSME players of UP to gear up for the International Trade Show-2024 now.

Discussing initiatives like the Nivesh Mitra Portal, Nivesh Sarathi Portal and On-



CM Yogi Adityanath takes part in MSME Entrepreneur Conference-2023 organised by IIA in Lucknow on Thursday

line Incentive Platform, CM Yogi underscored their remarkable contributions to enhancing investment possibilities and streamlining facilities for entrepreneurs within the state. "UP's ranking in ease of doing business was at 14th place six years ago. Extensive reforms were made to this. The result is in front of everyone," he stated.

The CM said that whether it is the work of creating a land bank within the state or establishing better law and order, remarkable work has been done on every front. "Investment proposals totalling Rs 40 lakh crore were received through the Global Investors Summit held in February 2023. The International Trade Show held in Greater Noida in September was also very successful," he said.

"Over 70,000 buyers came to the show while the total footprint was 4 lakh. More than 400 foreign buyers also visited the show. This show-

cased the remarkable potential of the new Uttar Pradesh of New India," Yogi said.

"While it took 46 years to develop Noida and Greater Noida, we are currently working rapidly towards a new industrial setup in Jhansi, Bundelkhand. In Jhansi, we already have about 38,000 acres of land bank in the first phase. For the first time in 46 years, under our government, the international airport in Greater Noida is ready, whereas in Jhansi, we are going to provide the airport in the first phase." Yogi also visited the exhibition related to 'Transforming MSME Towards Industry 4.0 and Skill 48', in which MSME start-ups from across the state showcased their products. MSME minister Rakesh Sachan, chief secretary Durga Shankar Mishra, additional chief secretary (MSME) Amit Mohan Prasad, IIA national president Neeraj Singhal were present on the occasion.