

# Davos: Microsoft to partner with UP govt to set up AI hub, deploy Gen AI for agri advancement

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Microsoft finalises intent to develop Uttar Pradesh as a AI state

Ranveer Chandra, Managing Director, Agri Food & CTO, Microsoft Corporation, in his talks with Uttar Pradesh Delegation led by Infrastructure and Industrial Development Commissioner, Manoj Kumar Singh, discussed the broad contours of partnership to invest and develop Artificial Intelligence (AI) hub in state.

The discussion took place at the World Economic Forum at Davos on January 18.

Microsoft pledged to deploy Generational AI to revise the Package of Practices in Agriculture integrating farmer innovations and to support the development of an Open Market for Carbon and Green Credits.

The company proposed to do Capacity building with Microsoft certification on Data management to optimise and enhance productivity.

Earlier, a day before, the Uttar Pradesh Government approved a new policy for the semiconductor industry, offering rebates, concessions, and subsidies to companies establishing their units in the state.

Under this initiative, the Yogi government aims to provide a land subsidy of up to 75% to incentivize companies to set up semiconductor units in UP. This strategic policy is anticipated to significantly enhance the prospects of technology companies operating in the artificial intelligence (AI) sector within the state.