

Over 1.2 lakh visit UP int'l trade expo

TIMES NEWS NETWORK

Lucknow: Over 1.25 lakh visitors attended the five-day Uttar Pradesh International Trade Expo (UPITEX), said the organisers PHDCCI on the concluding day of the event, which was also attended by UP's minister of state for sugarcane development and sugar mills, Sanjay Singh Gangwar.

UPITEX showcased UP's products and established it as a favoured investment destination, drawing attention from more than 300 exhibitors globally.

The expo resulted in business inquiries exceeding Rs 300 crore, indicating substantial economic impact and future growth potential.

Talking to reporters, regional director of the UP-state chapter at PHDCCI, Atul Srivastava said, "The overwhelming response and substantial footfall at UPITEX 2024 showcased the immense potential the state of Uttar Pradesh holds. It has been a collaborative effort, and together we are paving the way for the state's economic transformation."

The third edition of UPI-TEX 2025 will take place from Jan 23-27.