

# UP bags first prize for ODOP success

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**Lucknow:** Uttar Pradesh has bagged first prize for its performance in the One District One Product scheme, a flagship scheme of the UP government.

The award was presented by the union external affairs minister S Jaishankar and union commerce minister Piyush Goyal to additional chief secretary MSME Amit Mohan Prasad on Wednesday.

Prasad said that it was a highly memorable moment when UP was honoured with the first



ODOP award at a ceremony held at Bharat Mandapam in Delhi.

“This achievement has been possible due to the remarkable vision of Chief Minister Yogi Adityanath, who initiated this programme in 2018, and all other states are now following suit,” he said.

On Wednesday the CM advocated for grading of ODOP articles in the state and also directed officials to issue stamps for each of the products to give them global recognition.