

U.P. showcases its investment landscape to Japanese investors

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LUCKNOW: The Embassy of India in Japan organised a virtual interaction on Monday at the VCC auditorium, Tokyo, featuring the growing partnership between India and Japan.

A presentation was made by KV Raju, economic advisor to Uttar Pradesh chief minister Yogi Adityanath, on "Destination Uttar Pradesh" during the interaction.

Raju underscored state's remarkable contributions, with Uttar Pradesh emerging as an economic powerhouse, contributing 9.2% to India's GDP. He highlighted the impressive

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economic growth of Uttar Pradesh at 14%, 11.2% increase in exports over five years and a robust infrastructure network.

"Uttar Pradesh, with four operational international airports, stands as a favourite des-

tination for investors, with its policy-based governance, with more than 26 sectoral policies and dedicated efforts to attract FDI," Raju said and added that U.P. has a separate dedicated investment promotion policy for FDI and Fortune Global and India 500 Companies.

He gave details about the availability of huge land bank at key economic zones, expressways and industrial corridors with more than 46,000 acres GIS-enabled land bank.

"Uttar Pradesh is focusing on entire investment life cycle management to enhance business environment. This includes establishment of

investor facilitation portals, like Nivesh Mitra and Nivesh Sarathi. These platforms serve as an interactive online tool for investors during their course of investment in the state," Raju said.

The virtual interaction with Japanese team of Yamanashi Prefecture comprised Hiroki Nakazawa, president, M/s Yamanashi Hydrogen Company, Takuya Miyatake, manager of the Global Business Division, M/s Nipro Corporation. Yui-chiro Morozumi, president, Tokyo Electron Technology Solutions Limited. The welcome note was given by Sibi George, Ambassador of India in Japan.