

# Yogi bats for use of digital technology to improve economy

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“A comparison of the state’s growth rate with the national data has also revealed positive results of our efforts. UP’s growth rate at current prices and constant prices in 2021-22 was 20.1% and 9.8% against the country’s growth rate of 18.4% and 9.1% respectively. Similarly, in 2022-23, the national growth rate of constant prices was recorded at 7.2%, against the state’s growth rate of 9.8% while the state’s growth rate of current prices was recorded at 14.3% during the period,” Yogi said.

“For our planning to be in line with the target, it is crucial to gather accurate data. Organise workshops for statistical officers at depart-

ment level to ensure proper assessment of the situation in various sectors. We possess significant potential, and the current landscape offers favourable opportunities. The progress of all departments should be reviewed every month by the planning department,” the CM said.

He commended the use of digital technology in the state to improve the primary segment of the economy, with initiatives such as digital crop surveys. He was informed that the area of cultivation and production of sugarcane increased by 26.8% in 2021-22, while horticultural crop production saw a rise of 31.9%. Yogi said that even as state-sponsored schemes aimed at achieving self-suffi-



Chief Minister Yogi Adityanath at a review meet in Lucknow, on Monday

ciency in pulses and oilseeds are yielding favourable results, there is a need to further enhance crop diversification and improve supply chain management.

While UP has recorded the

highest milk production in the country, the state has a lot of ground to cover in egg production which is less than 4% of the total egg production in the country. However, in terms of growth, with 12.80% UP has

the third highest growth rate in egg production.

The CM was further informed that industrial power consumption in the secondary segment has increased by 17%. Currently, a survey of units established in the industrial authority areas, identification of unused plots and establishment of new industrial corridors are underway.

The tertiary sector is experiencing a rapid growth, largely due to improvement in the state’s tourism potential. The sector includes hotels and restaurants, transport, communication, real estate, professional services, public services, defence and other services.

The tourism ministry, Government of India’s re-

port of 2023 has placed UP on top among states for having the highest number of tourist arrivals in 2022. In 2022-23, a total 31.8 crore tourists visited UP, with Varanasi, Mathura and Ayodhya emerging as major centres. With the consecration of the Ram temple in Ayodhya later this month, the positive trend is expected to continue, said an official.

“In addition to catering to domestic tourists, it is imperative to develop a comprehensive action plan to attract foreign tourists. This involves identifying potential countries and formulating a tailored policy for branding the state in alignment with the preferences and interests of these countries,” the CM said.