

Ayodhya Ram Mandir craze reaches Davos: Devotees plan to sing Bhajans, light diyas in the Swiss ski resort town

ET Online Last Updated: Jan 17, 2024, 03:21:00 PM IST

Synopsis

The Ram Temple in Ayodhya has gained global attention at the World Economic Forum Annual Meeting in Davos. Devotees are planning to hold Ram Bhajans and light diyas on the consecration day. Ayodhya's development as a religious and tourism center has attracted the interest of global business leaders visiting Davos.



Ayodhya's infrastructure projects, including an international airport, have further enhanced its appeal among business visitors in Davos.

Ram Temple in [Ayodhya](#) has become a topic of discussion at the World Economic Forum Annual Meeting in [Davos](#). Devotees are planning to hold Ram Bhajans and light diyas on the consecration day, which is scheduled for Monday. The development of Ayodhya as a major religious and tourism center has attracted the attention of global business leaders who have been enquiring about the business and infrastructure opportunities in the region.

Union Minister Smriti Irani, who is leading the Indian delegation at the WEF Annual Meeting, spoke about her interaction with a group of devotees. They requested her to urge the community in Davos to hold Ram Bhajan and light diyas

on January 22. Prime Minister Narendra Modi and several leaders are expected to attend the ceremony in Ayodhya, which will be witnessed by more than 8,000 people. The Prime Minister has also encouraged people across the country to celebrate the day like Diwali in their respective places.

Apart from the temple, Ayodhya has also seen the establishment of an international airport and the development of various infrastructure projects to transform it into a major religious tourism center. Smriti Irani expressed her gratitude towards the patience shown by the community while waiting for the judicial pronouncement on their beliefs and rights. She emphasized the importance of respecting every religion and the joyous celebration that awaits on January 22.

The presence of Uttar Pradesh's pavilion at the WEF Annual Meeting has attracted visitors and businessmen from across the world, who have shown great interest in the temple and other projects in Ayodhya. Global leaders have expressed their curiosity about these projects and the business opportunities available in India.

(Inputs from PTI)