5 artisans get GI certificate from PM Modi

Varanasi: Five craftsmen of Kashi received the GI (Geographical Indication) Authorised User certificates from PM Narendra Modi here in Karkhiyaon on Friday.

The five artisans who got the certificate are —Amrita Singh, a resident of Khojwa for Varanasi Wooden Lacquer Ware and Toys; Jamaluddin Ansari, a resident of Kotwa for Banaras Zardozi; Shrikant Mishra, a resident of Hukulganj for Banaras Hand Block Print; Satya



PM Modi unveils a coffee table book by TOI on Friday

Singh, a resident of Gai Ghat for Banaras Gulabi Meenakari, and Siddharth Maurya, a resident of Ramnagar for Varanasi Soft Stone Jali Craft.

"This is the first time since the enactment of the GI law in India in 2003 that a PM has given such certificates to the artisans", said GI expert and Padma Shri awardee Rajni Kant. Thanking the Prime Minister, he said that this initiative will accelerate the GI registration process and post GI activities in India, and soon the number of GI registered products in India will cross 1,000.

The GI expert added that before 2014, there were only two GI-tagged products in the Varanasi region. From 2014 to 2023, 18 more products were added, and by the end of March 2024, 13 more products will get GI tags. TNN