

# Bizkrieg: Udyam Pradesh Breaking New Ground

## PM'S SCHEDULE

**10.25 am** | To land at Sambhal helipad

**10.30 am** | By road to Kalki Dham

**10.45-11.30am** | Laying of foundation stone for Kalki Dham

**11.40am-12.20pm** | From Sambhal helipad to Bareilly airport

**12.25-1.10pm** | From Bareilly to Lucknow airport

**1.35-1.45pm** | From Lucknow helipad to IGP

**1.45-3pm** | To participate in GBC@4.0

**3.30pm** | Arrival at Lucknow airport for departure to Delhi



## PM Modi to highlight govt's feats, Yogi to share insights on Brand UP

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**Lucknow:** In its effort to turn the state into 'Uttam Pradesh', UP govt would be embarking on the journey towards developing it into a 'Udyam Pradesh' on Monday with Prime Minister Narendra Modi dedicating some 14,000 new projects across 60 districts of the state.

Speaking as the chief guest at the inaugural ceremony, PM Modi will highlight the government's accomplishments and share insights with potential investors while the CM will present his views regarding the suitable environment for industries in UP as well as future plans. Rajnath and UP's industries minister Nand Gopal Gupta 'Nandi' will also speak on the occasion.

Dheeraj Hinduja, chairman, Hinduja Group; JPPark, chief executive officer, South West Asia Samsung; Sussane Pulverer, CEO, Ingka (IKEA); Jindal Mehta, managing director, Torrent Group and Jalaj Dani, chairman, Adverb Technologies will also address the inaugural session.

While the main three-day event, which will also have an exhibition from potential investors, is being held at Indira Gandhi Pratishthan of the ci-



Preparations being done ahead of the Ground Breaking Ceremony 4.0 to be held at Indira Gandhi Pratishthan on Monday

ty, all 75 districts of the state will host simultaneous ground breaking events. The second day will have sessions on 'UP -- Emerging Destination for Foreign Investments in India', 'Corporate Social Responsibility' and 'Destination UP -- Emerging Hub for AI in India'.

On Wednesday, CM Yogi will also lay the foundation of Ashok Leyland's EV plant at the site for erstwhile Scooters India.

"We are hosting over 4,000 participants from around the globe, comprising esteemed industrialists, Fortune Global/India 500 companies, foreign investor partners, Ambassadors/High Commissioners, and other distinguished guests," an officer at the Invest

UP said, adding that nodal officers have been appointed to manage hotel accommodations for special guests, while key personnel have also been appointed for the airport, help desk, vehicle arrangement, parking as well as registration.

The event venue will also be showcasing the state's achievement over the past few years. "For this, 10 distinct pavilions have been erected at the exhibition site, showcasing a diverse range of sectors including AI, Textile, Data Centre/ Electronics & IT, Warehouse & Logistics, Film City, Invest UP/Top Investors, Medical Devices, EV & Renewable Energy, and Defence/Aerospace," officials said.

They also claimed that se-

veral attractions have been added to make the visitor's experience inspiring and memorable. "German hangars, constructed from steel shipping containers, have been assembled for the event. Additionally, 3D replica models of various defence equipment and Shri Ram Janmabhoomi Temple, will be on display. Attendees will also get a peek into the upcoming film city project in the YEIDA area," the officials said.