

Exhibition, conclaves to showcase best of UP

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Preparations underway for the Groundbreaking Ceremony at Indira Gandhi Pratishthan in Lucknow

Lucknow: Hectic preparations are underway at the Indira Gandhi Pratishthan in Lucknow where a three-day exhibition will be organised as part of the GBC 4.0.

“Spread across 1250sqm, the exhibition will showcase the essence of the new Uttar Pradesh, highlighting the key features of the state and its investors. It will include AI pavilions, textiles, logistics and warehousing, defence and aerospace, data centres/electronics and IT, EV and renewable energy, film city, medical equipment, and ODOP (one district one product),” an official spokesperson said on Monday.

To ensure the successful organisation of this exhibition, an agency will be appointed. The process has been initiated by Invest UP, the nodal agency formed to attract investment in the state. The agency will assist in planning the exhibition sectors, constructing related stalls, and completing all necessary procedures. The state govt will also organise two seminars on Feb 20 on ‘Corporate Social Responsibility’ and ‘FDI and Artificial Intelligence (AI)- Unlocking Opportunities in Uttar Pradesh.’

An overview of CSR has been outlined to facilitate collaboration between the state government departments and renowned national and international companies. This seminar will facilitate direct interaction

with CSR heads of corporates, allowing them to gain insight into the impactful work being done by the respective departments and consider providing funds to support charitable causes. Six departments, including women and child development, basic and secondary education, vocational education and skill development, UP State Rural Livelihood Mission, dairy development, and sports department, will showcase steps being taken by them in line with the proposed projects in the state.

In the second section, awareness will be raised about futuristic sectors such as FDI and AI.

The seminar on FDI & AI will be chaired by CM Yogi Adityanath himself. The objective is to provide an opportunity for industrialists, policymakers, and potential investors to discuss the prospects of direct foreign investment and the promotion of artificial intelligence in the state.