

# THE FIRST CUT

The International Film City off Yamuna e-way, UP's ambitious new home for cinema, will aim to establish itself as one of the country's most modern hubs for shoots and production when it takes this shape 8 years from now, with a staggered opening beginning from the third year. Last week, govt awarded the bid to producer Boney Kapoor & real estate firm Bhutani Group. A look at the plan

## ZONE 1

### ADMINISTRATIVE CREATIVE HUB

➤ To house major studios' head offices, a technology centre & Signature Tower with observation decks

#### KEY FEATURES

**LOWER FLOORS** | Boutique stores, VR/AR entertainment zones, cinema multiplex

**MID FLOORS** | Modular offices, residential suites & sky gardens

**UPPER FLOORS** | Sound studios & post-production studios, editing suites, private screening rooms

**PENTHOUSE FLOORS** | Panoramic lounge, celebrity club and helipad

**ROOF & SKYDECK** | Observation deck & rooftop restos



## ZONE 2

### PRODUCTION HUB

➤ Designated for outdoor sets and studios and is meant for synergy between administration and production

#### KEY FEATURES

**OPEN STUDIOS** | Studios designed for a range of film projects

**SOUND STAGES** | Sound stages with advanced acoustic & lighting setups

**OUTDOOR SETS** | Locales for outdoor filming

**POST-PRODUCTION HOUSES** | Facilities for editing, VFX and sound design

**FILM ACADEMY** | Educational campus for training in film disciplines



## ZONE 3

### RESIDENTIAL HUB

➤ Residential areas and amenities will be built here for employees

#### KEY FEATURES

**TEMPORARY HOUSING** | Fully-furnished apartments for cast & crew

**GUESTHOUSES & HOTELS** | Accommodations— from budget to luxury — with services

**SCHOOLS** | Educational facilities

**HEALTH CENTRES** | Medical facilities for healthcare

**SHOPPING** | Hubs with local and international brands



## ZONE 4

### FACTORY HUB

➤ The area is dedicated for factories where film sets, costumes and props will be manufactured

#### KEY FEATURES

**SET FABRICATION** | High-ceiling workshops for creating movie sets

**COSTUMES** | Multi-floor facility for designing and producing costumes

**PROP FABRICATION** | Modular workshops for crafting realistic props

**ART & DECORATION** | Creative space for designing & producing artistic film elements

**SPECIAL EFFECTS LAB** | Facilities for creating both digital and practical effects to enhance onscreen realism



## ZONE 5

### ENTERTAINMENT & LEISURE HUB

➤ The starting point for guided tours; to offer multimedia reception with AR-enhanced trips and behind-the-scene insights

#### KEY FEATURES

**INTERACTIVE WORKSHOPS** | Areas for hands-on filmmaking activities

**MERCHANDISE SHOPS** | Theme stores offering film memorabilia

**CINEMATIC THEME PARK** | Film-inspired rides and attractions in indoor and outdoor spaces

**PERFORMANCE AREAS** | Venues for performances, from classical to contemporary arts

**RECREATION ZONES** | Green spaces with activities like mini-golf

**NIGHTLIFE ZONE** | Movie-themed clubs and bars



## ZONE AREA IN ACRES



10	1	20		
15	4	6	60	70
20	3	35	2	7



#### Area (Phase 1)

**230** acres  
in YEIDA Sector 21;  
will be divided into  
7 zones



Industrial

155  
acres

#### TRANSPORTATION

##### WALKWAYS

Throughout the city



##### INTERNAL TRANSIT

Trams or buses for easy movement between zones

##### PARKING

At strategic points near the main entrance & commercial area



Estimated  
Cost  
₹1,510  
Cr

## ZONE 7

### COMMERCIAL HUB

➤ The area will have retail space, a central boulevard and a main thoroughfare linking all zones

#### KEY FEATURES

**MALL & SHOPPING CENTRE** | A retail complex with a range of stores



➤ Cinema-themed décor, interactive installations and film memorabilia shops

**HOTELS** | Deluxe accommodations with premium and budget options for visitors

**SERVICE APARTMENTS** | Designed for longer stays

**ENTERTAINMENT** | Venue to host a multiplex for movie watching

## ZONE 6

### FILM UNIVERSITY

➤ The varsity will provide practical learning opportunities for students, will have campus with libraries, hostels and cafes

#### KEY FEATURES

**FACILITIES** | Studios, editing suites and a VR lab

**COURSES** | Direction, screenwriting, cinematography



among others

**PRACTICALS** | Hands-on experience with film projects

**INDUSTRY LINKS** | Tie-ups with production houses for workshops, internships

**RESEARCH & LIBRARY** | A resource centre with films, scripts and academic materials

**RESIDENTIAL AMENITIES** | On-campus accommodation with a health centre and recreational areas