

How GBC will change job scene: Retd officials to brief students

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Lucknow: State govt has roped in select retired bureaucrats and educationists to publicise the ground breaking ceremony (GBC 4.0) among students.

The special team consisting of 12 retired IAS officers, four retired IPS officers, seven retired IFS officers and 19 senior educationists will be universities and institutes of higher learning and interact with stu-

dents on Feb 17 and Feb 18.

In their interaction with students, the officials will address queries related to jobs, employment and career planning, in addition to building awareness about GBC 4.0.

A team of senior officers had similarly interacted with students before the Global Investors Summit in 2023.

On Friday, CM Yogi Adityanath interacted with the team and discussed with



Preparations underway for GBC at Indira Gandhi Pratishthan

them how they would conduct the sessions. The CM said that the state had received investment proposals of Rs

40 lakh crore and they would open up massive job opportunities for UP's youth.

"To ensure the overall development of the country and the state, we must materialise these opportunities on the ground. Each of you possesses extensive experience in public life, having shouldered significant responsibilities. It is expected that our youth will benefit from your experiences, and your support in this endeavour is highly appreciated,"

he said.

The CM said that initiatives like the Investors Summit and GBC were being held primarily for the youth, as these programmes would create jobs. He said that govt was also holding programmes for skilling the youth to make them suitable for the industry.

Pointing out that UP had been ridden with inequalities where west and central UP had seen significant development over east and Bun-

delkhand, Yogi said this had forced a lot of youth to migrate out of the state. Efforts like the Investors Summit, were an attempt to correct this wrong.

"To ensure the success of a plan, it is crucial that the intended beneficiaries are aware of it. Lack of awareness often leads to the failure of otherwise sound plans. Therefore, continuous communication between govt, industry, and educational institutions is essential. In

pursuit of this goal, the state govt is seeking the support of all experienced officials and educationists," the CM said.

In Friday's interaction with the team, the CM asked the officials to inform students about govt's plans to attract large capital investment in the state through various sectoral policies and to familiarise them with the schemes being run by the central and state govts for youth welfare.