Investment boom: Biz leaders to join U.P's new growth trajectory

Pawan Dixit

Pawan.dixit@htlive.com

LUCKNOW: Captains of industry will arrive in the state capital to be part of Uttar Pradesh's new growth trajectory when the three-day investment extravaganza–grounbreaking ceremony 4.0—begins on Monday. Prime Minister Narendra Modi will set the MoUs of over Rs 10 lakh crore projects rolling on the occasion.

Hinduja group Dheeraj Hinduja will be among those gracing the event as his EV plant (Ashok Leyland) in the state capital will herald new chapter in industrialisation of not only Lucknow, but the entire state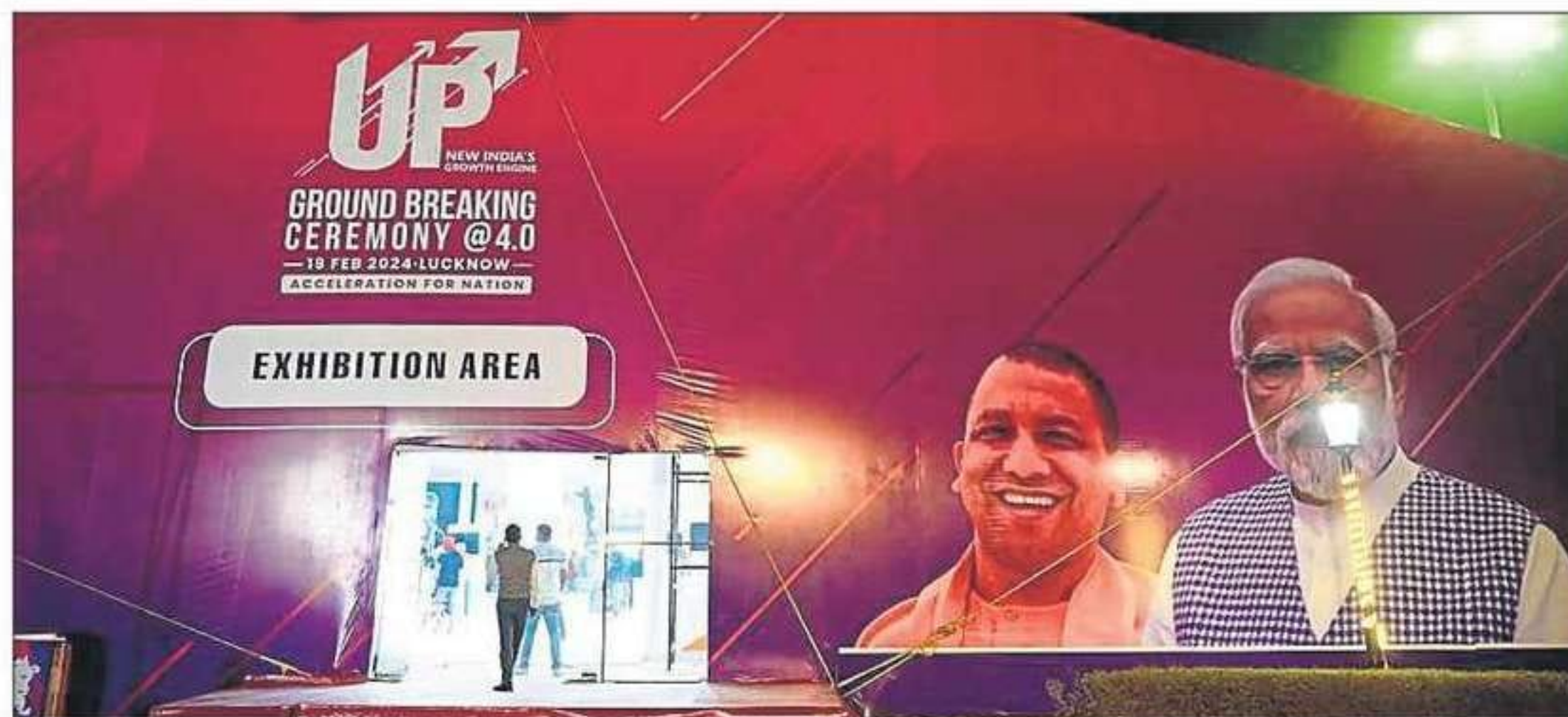. The other top corporate leaders present will include CEO of South West Asia, Samsung, JB Park and CEO of IKEA India Susanne Pulverer. Pulverer is the first woman CEO of Swedish furniture retailer IKEA's India operation.

GROUND BREAKING CEREMONY

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The Ahmedabad-based Torrent group will be represented by its MD Jinal Mehta while Addverb Technologies chairman Jalaj Dani will represent his company.

The top industrialists will address the gathering at an important session "UP-Emerging Destination for Foreign Investments in India." Chairman and director of LuLu Group M.A Yusuf Ali, vice chairman of Sharaf Group Maj General (retd) Sharfuddin Sharaf and MD of Air Liquide Benoit Renard will express their views at this session on second day of GBC 4.0 on Tuesday. The others who will address the gathering include Greenko group founder AK Chalamalasetty, CEO of Dorna Carmelo Ezpeleta and CMD of PTC Industries Sachin Agarwal.

Another important session on Day 2 of the event will be "U.P Emerging Hub for AI in India." Prominent speakers at this session will include Daniel Naeff, head of Innovation and Entrepreneurship, ETH AI Zurich; Navin Sabharwal, chief architect -AI and head central engineering, HCL Software and Sayed Peerzade, head cloud business, Yotta. Country Head-Azure, Microsoft, Himani Agarwal will be among the other speakers.

NVIDIA South Asia's Ganesh Mahabala and Google Cloud India's Pankaj Kumar Shukla will also be there. Global SVP, chief corporate affairs and public policy officer, InMobi Group Subi Chaturvedi will also address the gathering.

CONCLAVE ON CORPORATE SOCIAL RESPONSIBILITY

Corporate social responsibility projects will be launched. A film on ongoing CSR projects in the state will also be screened.

UP chief secretary Durga Shankar Mishra will address the gathering, along with Invest U.P CEO, Abhishek Prakash.

MoUs for AI PUSH

The Yogi Adityanath government will sign MoUs for collaboration for an AI Centre in the state. The four companies that will sign MoU include Microsoft Corporation, ETH AI Center of Zurich, HCL Software Limited and Wadhwani AI.

A booklet "Destination U.P-Opportunities in AI" will also be launched at this session.

Indira Gandhi Pratishthan being readied on the eve of ground-breaking ceremony 4.0 in Lucknow.
DEEPAK GUPTA/HT

CAPITAL WELCOME AWAITS SPECIAL GUESTS IN LKO

HT Correspondent

letters@hindustantimes.com

LUCKNOW: The final touches have been given to the work to deck up Lucknow for the three-day groundbreaking ceremony scheduled to be begin at the the Indira Gandhi Pratishthan here on Monday.

Scores of officials are working to make the event a memorable one. Over 4000 rooms in top hotels of the city are booked, district administration officials said. More than 20 private planes are expected to land at Lucknow airport with VVIPs on Monday, according to an airport spokesperson.

In the lead-up to the grand event, the Yogi Adityanath-led state government is leaving no stone unturned to ensure the comfort and convenience of the attendees. Major roads leading to the venue are ready to facilitate smooth traffic flow. The officials of the public works department under UP PWD minister Jitin Prasad, workerd round the clock to spruce up the city. Three temporary helipads have been at La Martiniere Collage for the high-profile guests, according to Manish Verma, PWD executive engineer.