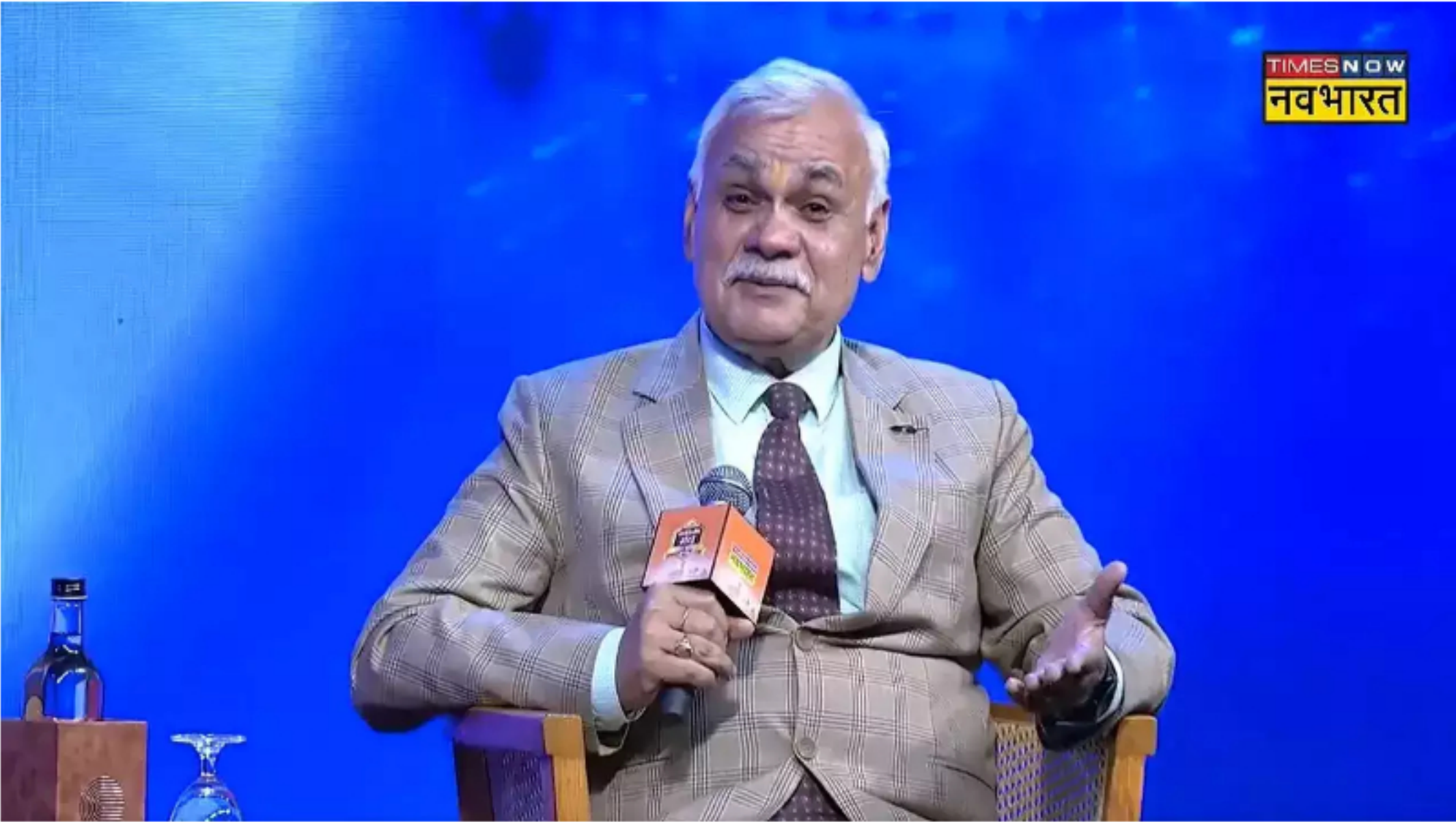


UP Chief Secretary Durga Shankar Exudes Confidence in State's High Growth Trajectory, Says 'Policy Push, Ease of Doing Business Attracting Investors'

Mishra highlighted the state government's proactive approach by unveiling 27 new policies, touted as some of the best in the country. These policies are strategically designed to lure investments and streamline the ease of doing business in Uttar Pradesh.

TIMES NOW Times Now Digital | Updated Feb 28, 2024, 06:51 PM IST



UP Chief Secretary Durga Shankar Exudes Confidence in State's High Growth Trajectory, Says 'Policy Push, Ease of Doing Business Attracting Investors'

Uttar Pradesh Chief Secretary Durga Shankar Mishra expressed confidence in the state's escalating growth during an insightful session at Times Network's 'NavNirman Manch' held in Lucknow on February 28. The top official credited the influx of industry leaders to Uttar Pradesh to the remarkable development witnessed across various sectors under the current political leadership.

Mishra highlighted the state government's proactive approach by unveiling 27 new policies, touted as some of the best in the country. These policies are strategically designed to lure investments and streamline the ease of doing business in Uttar Pradesh. The Chief Secretary remarked on the transformative shift in perception towards the state, shedding its past association with the BIMARU tag, an acronym representing economically challenged states like Bihar, Madhya Pradesh, Rajasthan, and Uttar Pradesh.

"The overall mood towards the state has changed dramatically," asserted Mishra, attributing the positive shift to the strategic policies and the dynamic leadership driving Uttar Pradesh's growth. He also acknowledged the influence of Prime Minister Narendra Modi, emphasizing the collective commitment to achieving the ambitious goal of a USD 1 trillion state economy.