

# UP surging towards \$1 trillion target



“Today, investment worth lakh of crores of rupees are pouring into Uttar Pradesh. Work is starting on thousands of projects in the state. These industries are going to change the face of UP. In the last 7 years, a red-carpet culture has replaced the red-tape culture. I have full faith in the power of UP and the hard work of the double engine government.”

**-Narendra Modi,**  
Prime Minister

## SECTOR-WISE INVESTMENT BREAKDOWN

- Manufacturing: **More than Rs 2 lakh crore**
- IT and Electronics: **More than Rs 90,000 crore**
- Renewable Energy: **More than Rs 1 lakh crore**
- Food Processing: **More than Rs 60,000 crore**
- Real Estate: **More than Rs 50,000 crore**
- Education: **More than Rs 25,000 crore**
- Waste Management: **More than Rs 25,000 crore**
- Healthcare: **More than Rs 10,000 crore**
- Distilleries: **More than Rs 10,000 crore**
- Dairy: **More than Rs 9,000 crore**
- Handloom & Textile: **More than Rs 6,000 crore**
- Pharma & Medical Devices: **More than Rs 2,000 crore**



The recently concluded Ground Breaking Ceremony @4.0 (GBC @4.0) in Lucknow, Uttar Pradesh, was a resounding success, attracting a plethora of investors keen on exploring the state's vibrant business landscape. Under the guidance of Prime Minister Narendra Modi, the CM Yogi Adityanath-led Uttar Pradesh government has converted resolutions into achievements with vision, mission, and a firm commitment. A historic moment in the growth narrative of UP, GBC @4.0 saw PM Modi launching 14,000 projects worth Rs 10 lakh crore in the state

The Uttar Pradesh government, under the leadership of Chief Minister Yogi Adityanath, has been proactive in implementing policies that promote ease of doing business and attract investments. Initiatives such as the Single Window Clearance System and the Industrial Investment and Employment Promotion Policy have been instrumental in creating a conducive environment for businesses to thrive.

Recent years have witnessed unprecedented growth and remarkable developments in the form of expressways, improved air connectivity, consistent power supply, and land banks availability. CM Yogi's decisive leadership over the past seven years has spurred investment propositions amounting to more than Rs. 40 lakh crore through the UP Global Investors Summit 2023.

MoUs of more than Rs 10 lakh crore were grounded by Prime Minister Narendra Modi on February 19, 2024, at the GBC @4.0. These projects will provide employment opportunities for 34 lakh youths, bolstering the confidence of entrepreneurs and investors within the country and globally in the state's potential. Uttar Pradesh strides confidently towards its goal of achieving a \$1 trillion economy, significantly contributing to the realization of an Atmanirbhar Bharat.

“Uttar Pradesh has recognised its talent and unlimited potential to become a state known for security, good governance and development. The state has assimilated respected Prime Minister's instructions on value addition and framed its policies. Transformation with speed is the new identity of UP.”

**-Yogi Adityanath,**  
Chief Minister

## TOP INVESTMENT SECTORS

- Manufacturing: **21%**
- Renewable Energy: **13%**
- IT & Electronics: **9%**
- Power: **8%**
- Food Processing: **6%**
- Real Estate: **6%**
- MSME: **5%**
- Hospitality & Entertainment: **6%**
- Waste Management: **3%**
- Education: **3%**

## ADVANTAGE UTTAR PRADESH

- 6 expressways operational, 7 expressways under construction
- Highest number of airports in the country, 10 operational (including 4 international), 11 under construction
- The country's first rapid rail service from Meerut to Delhi
- Metro rail services in 6 cities — Noida, Greater Noida, Ghaziabad, Lucknow, Kanpur and Agra
- Uttar Pradesh Defence Industrial Corridor — 6 nodes; Aligarh, Agra, Lucknow, Kanpur, Chitrakoot and Jhansi construction in progress
- The largest railway network of 16,000 km in the country
- The largest road network of 4 lakh km in the country
- Development of 94 routes along the international/ interstate borders
- State with the highest number of medical colleges — 65 operational, 22 under construction
- Home to international-level educational

institutions like IIM Lucknow, IIT Kanpur, IIT BHU Varanasi, IIIT Prayagraj, NIT Allahabad

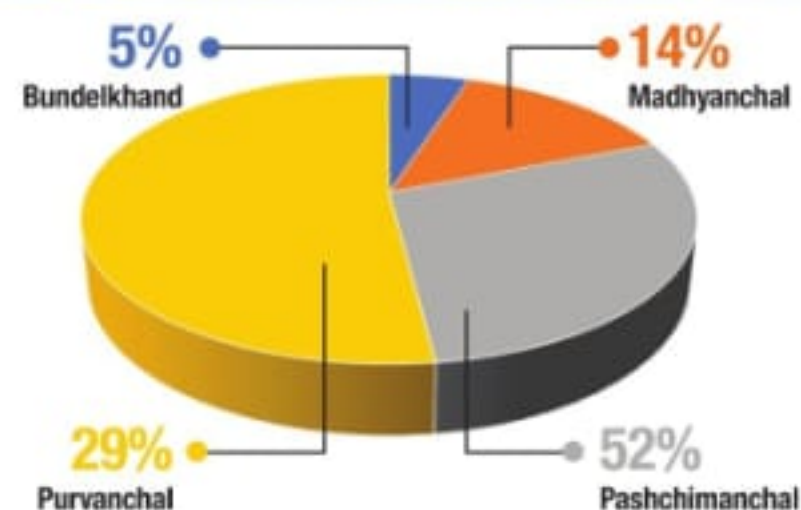
- State with 67 universities, 5,842 colleges, 370 polytechnics and 3,268 ITI/ITC
- Largest consumer and workforce in the country
- 56% population of the state is in the working age group
- First rank in the country to establish micro and small industries; 96 lakh MSME units operational
- North India's first hyper-scale data centre established in Greater Noida
- 65% contribution to the mobile manufacturing of the country
- India's first freight village developed on 100 acres in Varanasi
- Development of the country's first inland waterway
- Moving towards becoming the state with the highest number of safe cities in the country encompassing 17 municipal

corporations and Gautam Buddha Nagar

- India's first public transport ropeway system is being developed in Varanasi
- First state to implement the skill development policy; skill development of 16.50 lakh youths
- Gold Medal Trophy for 'Best State in Skill Development' given to Uttar Pradesh by ASSOCHAM.
- Infra development in full swing at 1000-acre International Film City, Noida
- 8.5% of the Western Dedicated Freight Corridor and 57% of the Eastern Dedicated Freight Corridor lie in UP; junction of both freight corridors in Dadri
- First in the e-tendering system in the country
- UP awarded first prize for the best state for inland fisheries
- Recognized as a food basket of India; the leading state in the country to produce milk, sugarcane, sugar, potato, mango, amla and ethanol



## Regional Distribution of GBC @4.0 Projects



## INVESTORS SPEAK

### UP establishing new milestones under CM Yogi's leadership

UP offers great opportunities in several sectors under the leadership of CM Yogi Adityanath. We decided to establish the biggest shopping mall in North India in Lucknow. We waited for the new government to learn about their policy. Once the group made a presentation before the Chief Minister's office, the project was expedited. Yogi government is committed to crossing new milestones. The Middle East government is seriously considering investing in Uttar Pradesh.”



**-MA Yusuff Ali,**  
Chairman & MD, LuLu Group

### State lending right support to investors

Thanks to constant collaboration between all stakeholders, the state's oxygen production policy was launched on time, and we were able to expedite funding for the project. We have received the rights support when we faced issues related to water or power supply. By offering financial incentives, tax benefits, infrastructure support, regulatory assistance through single point contact, UP government has taken the right decision to attract foreign investments.”



**-Benoit Renard,**  
Managing Director, Air Liquide India

### Robust policy framework bolstering investors' confidence

“I am delighted to be in the land of Yamuna and Ganga and we would continue with our investments in UP and India. A man, a family, or an individual can invest their heart and money only if they are fully satisfied and assured their investments will be productive. Policy frame has been worked out here to encourage investments.”



**-Sharafuddin Sharaf,**  
Vice-Chairman, Sharaf Group



CONSUMER CONNECT INITIATIVE