

CM inaugurates Invest UP office

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Chief Minister Yogi Adityanath inaugurated the new office of the state's investment promotion and facilitation agency, 'Invest UP', at PICUP Bhawan in Lucknow, reaffirming the government's commitment to fostering a secure and conducive environment for businesses.

"Our government has adopted an investor-friendly approach, prioritising a secure and conducive environment for businesses," Yogi Adityanath while speaking at the inauguration ceremony.

Emphasising the government's dedication to ensuring investor safety and well-being, the chief minister highlighted the implementation of measures aimed at nurturing a favourable climate for business activities. He emphasised that this commitment aims to instill trust and confidence among investors, encouraging them to explore opportunities within the region.

"In this investor-friendly landscape, the state government is actively working to streamline



procedures, reduce bureaucratic hurdles, and create a regulatory framework that facilitates business operations," the chief minister said, underlining the government's efforts to create a business-friendly ecosystem.

Minister of Industrial Development, Export Promotion, NRI and Investment Promotion, Nand Gopal Gupta 'Nandi' commended the leadership of Prime Minister Narendra Modi and Chief Minister Yogi Adityanath, stating that Uttar Pradesh has emerged as the growth engine of India.

The CM also distributed 'Letters of Comfort' to investors under Industrial Investment and Employment Promotion Policies of 2022 and 2017.

Moreover, incentive disbursement sanction orders were given to ten investors under the UP Food Processing Policy 2023. A short film was also screened showcasing Uttar Pradesh's achievements and transformation under PM Modi and CM Yogi.

Industrialists from various cities shared their views and experiences on the improving business environment in the state via video conferencing.