

Thai tourists keen on state's Buddhist pilgrimage locales

TIMES NEWS NETWORK

Lucknow: Home to six prominent Buddhist sites, UP is making efforts to popularise them among Thai Buddhist pilgrims.

Steered by the state tourism department, key players of the tourism sector have organised a camp in Thailand to promote UP's Buddhist pilgrimage sites. Officials said the camp is seeing a daily footfall of over 5,000 visitors who are keen on seeking information about these pilgrimage sites.

Officials said the camp is also serving as a place to attract investment for the pilgrim destinations.

"The Uttar Pradesh Tourism Policy 2022 provides concessions, capital and interest investment for 32 eligible categories and attracts foreign direct investment in the area," an official said.

The Buddhist tourism destinations in UP include Kapilvastu (where Buddha spent his childhood), Kausambi (Buddha delivered many sermons), Sarnath (Buddha attained enlightenment), Sankisa (Buddha descended after giving a sermon to his mother in the heaven), Shravasti (Buddha evolved his thoughts) and Kushnagar (where he attained mahaparinirvana).



The camp organised by the UP tourism department is also attracting investment for the Buddhist pilgrim destinations, said officials