

Tourism dept to promote rural jaunts; inks pact

Dept signs an agreement with rural homestay providers to offer better experience to tourists visiting the spots located in rural areas

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LUCKNOW: The Uttar Pradesh tourism department has signed an agreement with rural homestay providers to offer better experience to the tourists visiting the spots located in rural areas.

The homestays offer a unique farm stay experience to the visitors, including local culture, cuisine and information about the local folklore.

"The tourism department is also providing subsidy under the Tourism Policy 2022 for setting up farm stays in rural and near major destinations.

The selected villages are being converted into rural tourism centres by the state government to provide a unique experience of rural tourism along with local culture," said tourism and culture minister Jaiv-eer Singh.

TOURISTS WILL ALSO GET ACQUAINTED WITH SEASONAL CROPS, ECO-GARDENS

"With internet connectivity, these hubs provide experiential tourism to the visitors. Along with spending time in the rural environment, tourists will also get acquainted with seasonal crops and eco-gardens. Rural life has its own distinct culture. At home stays, visitors get an opportunity to become familiar with various activities in rural areas," he said.

"Uttar Pradesh is known for its cultural heritage, historical monuments and natural beauty. There is immense potential for tourism in the state and the trend of rural tourism is increasing rapidly. People are attracted towards rural tourism to get refreshed by spending time in rural environment amid nature," he said.

'My Mom Rural Homestay' in Basti located 70 km from Ayodhya, and 'Gulmohar Rural Homestay' located in the eco-village project in Udaipurwa in Banda district were opened for tourists on Wednesday.

The home stays have 4-5 rooms with basic facilities.



Artistes play rare musical instruments at the concert organised at Sangeet Natak Akademi. MUSHTAQ ALI/HT

Tourism dept hosts rare instrument concert

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LUCKNOW : The Uttar Pradesh tourism department organised a concert showcasing rare folk instruments of the state at the Sangeet Natak Akademi on Wednesday evening. The featured instruments included the Chameli, Ram Kundli, Dukkad, Tasha and Hudka.

The performance was directed and conducted by senior tabla player Sheikh Mohammad Ibrahim, who led a group

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of 35 artists presenting Raag Jog, Kajri, Ramayan Dhun, Kajri Dhun, Lok Dhun and Hori. The event was graced by the presence of Bhatkhande Sanskriti Vishwavidyalaya vice chancellor Mandvi Singh.